





Area Labor Profile

Dawson

County



Updated: Dec 2025

Labor Force Activity

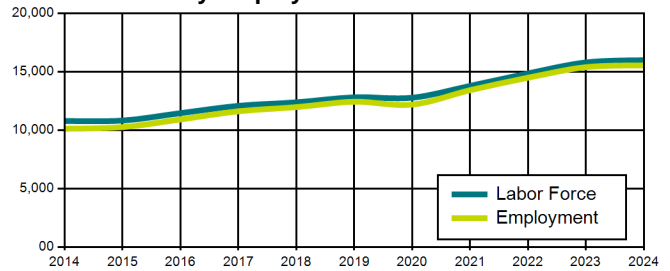
September 2025

	Labor Force	Employed	Unemployed	Rate
Dawson	15,971	15,548	423	2.6%
Cherokee	153,627	149,399	4,228	2.8%
Fannin	11,301	10,966	335	3.0%
Forsyth	146,482	142,589	3,893	2.7%
Gilmer	15,552	15,115	437	2.8%
Hall	109,367	106,410	2,957	2.7%
Lumpkin	16,660	16,096	564	3.4%
Pickens	17,450	16,954	496	2.8%
Dawson Area	486,410	473,077	13,333	2.7%
Georgia	5,408,978	5,225,359	183,619	3.4%
United States	171,217,000	163,894,000	7,324,000	4.3%

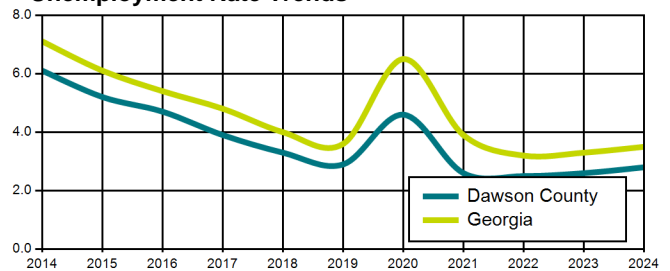
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Dawson County Employment Trends



Unemployment Rate Trends

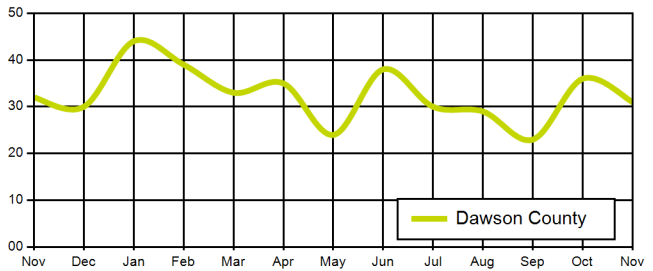


Initial Claims Activity

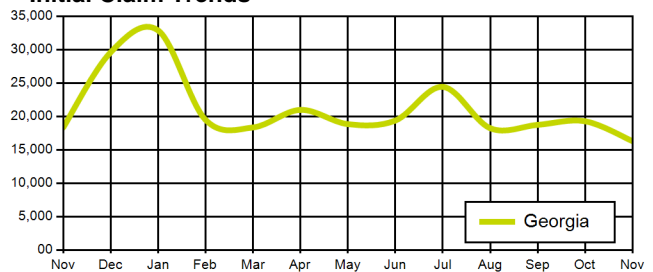
	November 2025	October 2025	September 2025	Total
Dawson	31	36	23	90
Cherokee	258	271	276	805
Fannin	12	10	18	40
Forsyth	183	231	210	624
Gilmer	17	25	36	78
Hall	185	417	434	1,036
Lumpkin	15	28	28	71
Pickens	23	28	31	82
Dawson Area	724	1,046	1,056	2,826

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



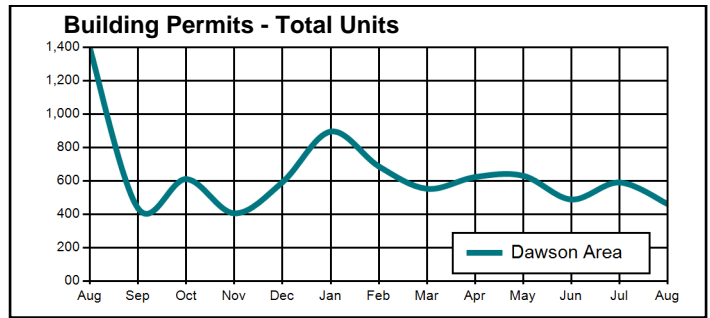
Initial Claim Trends



Building Permit Construction Activity

	Dawson Area			
	August 2025	July 2025	June 2025	Total
Totals	462	591	489	1,542
Family residential	441	568	482	1,491
Multi family resident	21	23	7	51

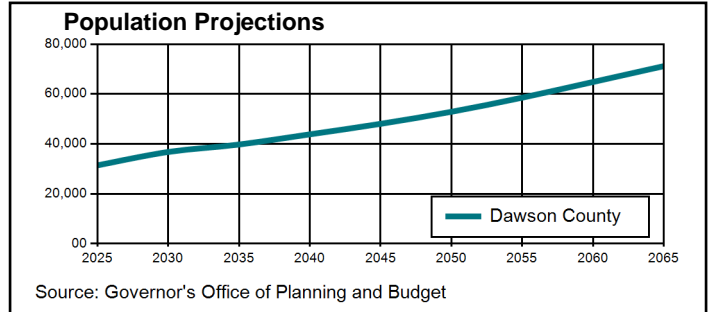
Source: U.S. Census Bureau.



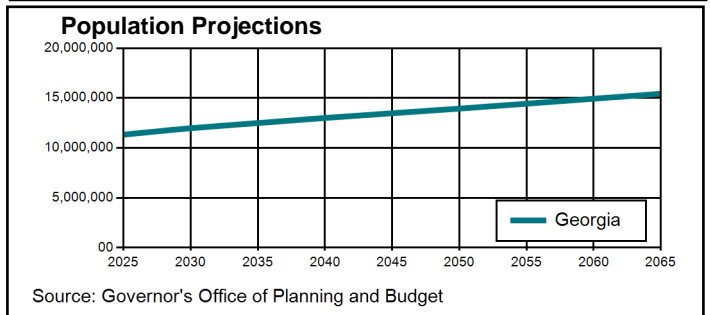
Population Activity

	Annual 2024	Annual 2023	Difference
Dawson	33,748	31,732	2,016
Cherokee	293,513	286,602	6,911
Fannin	25,854	25,955	-101
Forsyth	280,096	272,887	7,209
Gilmer	33,327	32,860	467
Hall	221,745	217,267	4,478
Lumpkin	36,016	35,258	758
Pickens	36,580	35,969	611
Dawson Area	960,879	938,530	22,349
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

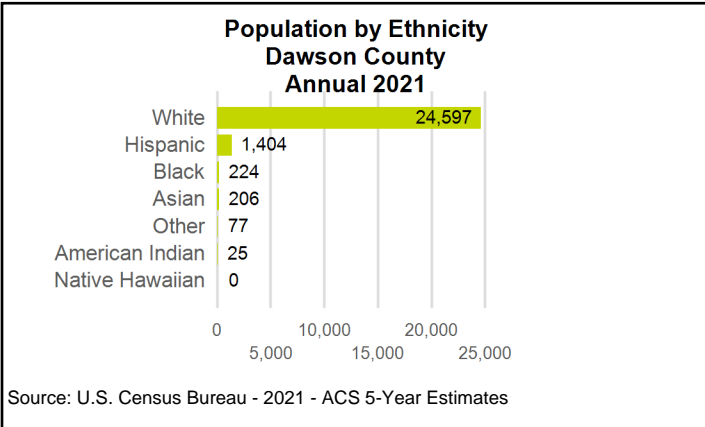
Source: Georgia Department of Labor; U.S. Census Bureau.



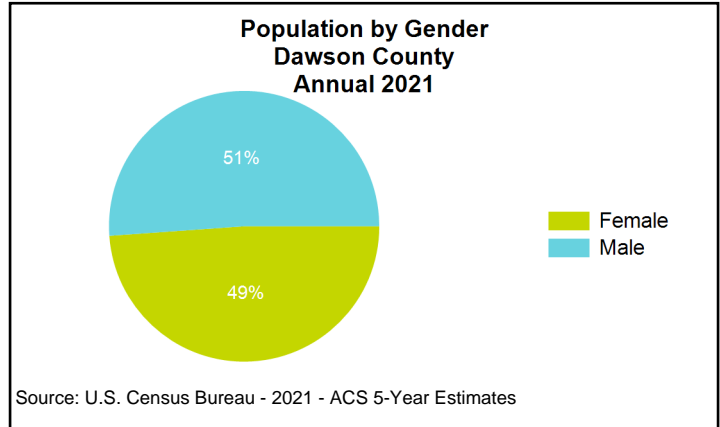
Source: Governor's Office of Planning and Budget



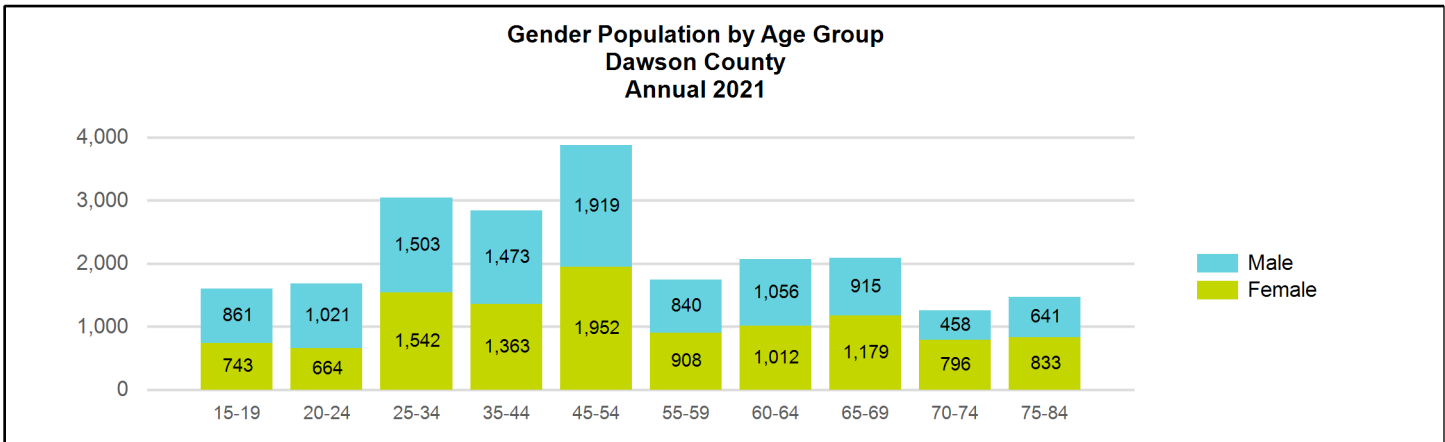
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2025

INDUSTRY	Dawson				Dawson Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	159	1,530	13.4	1,188	4,309	67,343	21.5	1,309
Agriculture, Forestry, Fishing and Hunting	5	16	0.1	772	121	803	0.3	1,016
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	19	477	0.2	1,551
Construction	121	593	5.2	1,251	3,043	22,975	7.3	1,540
Manufacturing	32	921	8.1	1,154	1,126	43,088	13.7	1,188
Food	3	*	*	*	113	19,237	6.1	957
Beverage and Tobacco Product	2	*	*	*	56	894	0.3	1,072
Textile Product Mills	1	*	*	*	27	277	0.1	934
Apparel	1	*	*	*	11	288	0.1	1,420
Wood Product	1	*	*	*	52	811	0.3	992
Printing and Related Support Activities	2	*	*	*	82	1,115	0.4	1,256
Plastics and Rubber Products	1	*	*	*	41	1,731	0.6	1,222
Nonmetallic Mineral Product	6	32	0.3	1,232	60	648	0.2	1,455
Primary Metal	1	*	*	*	12	1,145	0.4	1,473
Fabricated Metal Product	7	350	3.1	1,311	143	3,389	1.1	1,544
Machinery	1	*	*	*	85	3,376	1.1	1,400
Computer and Electronic Product	1	*	*	*	61	1,132	0.4	1,725
Transportation Equipment	1	*	*	*	38	3,604	1.2	1,252
Furniture and Related Product	1	*	*	*	64	1,037	0.3	1,224
Miscellaneous	3	5	0.0	3,243	132	1,470	0.5	1,314
Leather and Allied Product	0	0	0.0	0	2	*	*	*
Petroleum and Coal Products	0	0	0.0	0	7	68	0.0	1,575
Textile Mills	0	0	0.0	0	7	312	0.1	1,113
Paper	0	0	0.0	0	8	*	*	*
Electrical Equipment, Appliance, and Component	0	0	0.0	0	45	1,116	0.4	1,705
Chemical	0	0	0.0	0	80	1,386	0.4	1,557
Service-Providing	803	8,477	74.4	724	20,935	205,616	65.6	1,107
Utilities	1	*	*	*	44	1,120	0.4	2,084
Wholesale Trade	35	288	2.5	958	1,337	12,538	4.0	1,746
Retail Trade	183	2,954	25.9	610	2,764	41,371	13.2	731
Transportation and Warehousing	18	92	0.8	1,163	623	8,412	2.7	1,255
Information	14	57	0.5	896	611	2,710	0.9	1,925
Finance and Insurance	50	270	2.4	1,911	1,357	6,797	2.2	1,638
Real Estate and Rental and Leasing	38	106	0.9	1,017	1,237	3,621	1.2	1,183
Professional, Scientific, and Technical Services	112	398	3.5	1,340	3,972	13,842	4.4	1,615
Management of Companies and Enterprises	4	*	*	*	99	2,363	0.8	2,696
Administrative and Support and Waste Management and Remediation Services	53	210	1.8	899	1,901	16,407	5.2	1,009
Educational Services	11	55	0.5	1,121	367	3,752	1.2	672
Health Care and Social Assistance	78	786	6.9	1,014	2,556	44,943	14.3	1,337
Arts, Entertainment, and Recreation	20	375	3.3	397	429	6,939	2.2	1,662
Accommodation and Food Services	105	2,529	22.2	508	1,884	33,094	10.6	481
Other Services (except Public Administration)	81	300	2.6	754	1,754	7,707	2.5	860
Unclassified - industry not assigned	64	40	0.4	881	2,318	1,385	0.4	1,134
Total - Private Sector	1,026	10,047	88.2	796	27,562	274,344	87.5	1,156
Total - Government	24	1,347	11.8	1,011	432	39,026	12.5	1,094
Federal Government	1	42	0.4	1,055	64	1,388	0.4	1,408
State Government	12	198	1.7	886	139	5,225	1.7	1,065
Local Government	11	1,107	9.7	1,032	229	32,413	10.3	1,085
ALL INDUSTRIES	1,050	11,395	100.0	821	27,994	313,376	100.0	1,149
ALL INDUSTRIES - Georgia					394,870	4,899,057		1,339

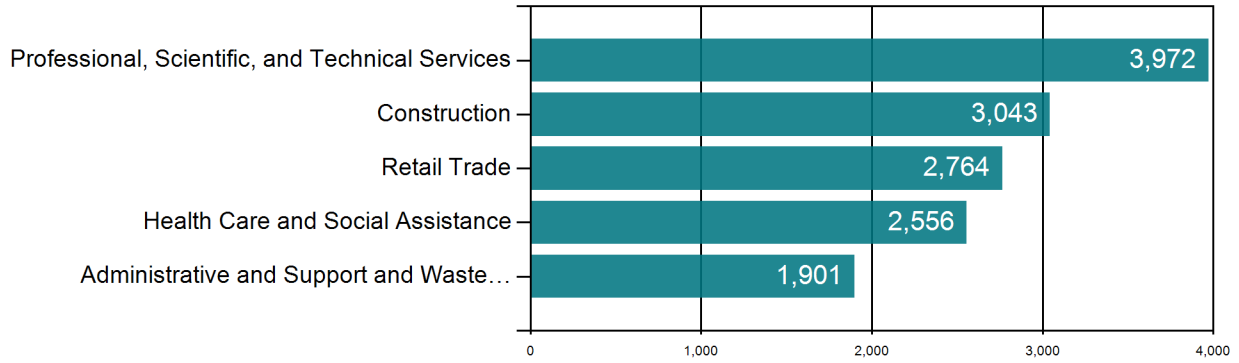
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

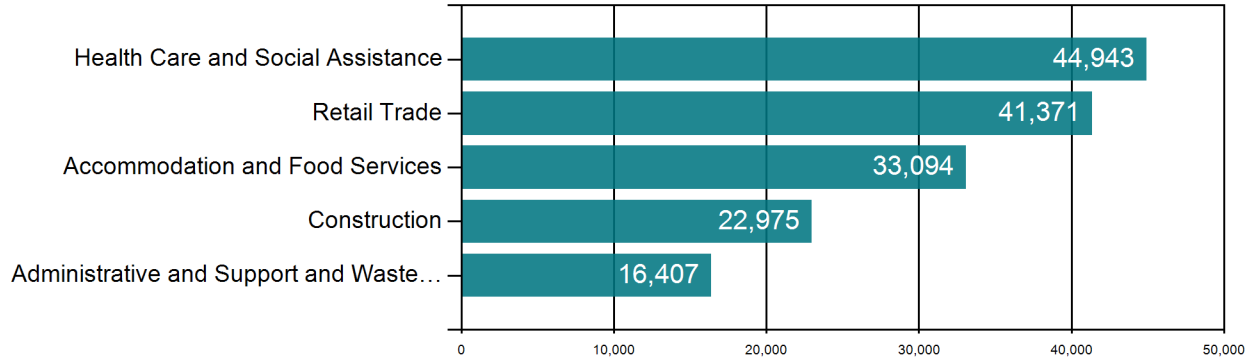
Top Industries - 2nd Quarter of 2025

Dawson Area

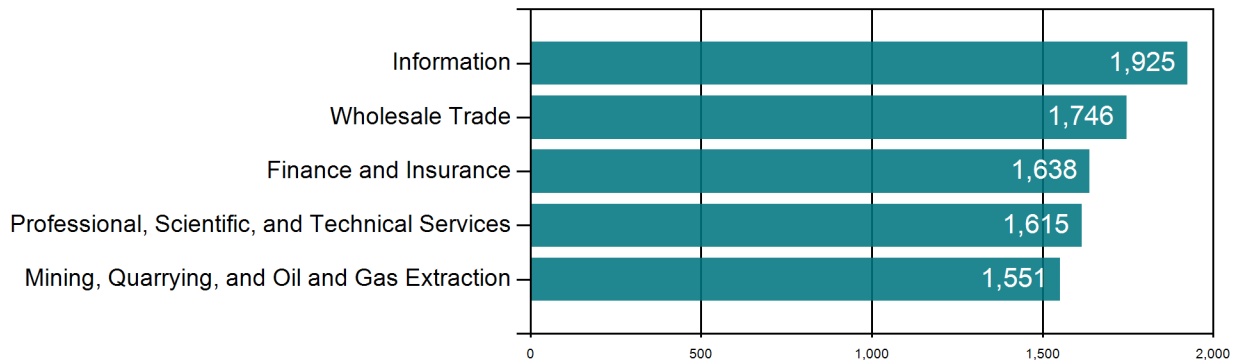
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Welding Technology/Welder	94	252	400	168.1	58.7
Automobile/Automotive Mechanics Technology/Technician	68	180	230	164.7	27.8
Cosmetology/Cosmetologist, General	111	152	213	36.9	40.1
Child Care Provider/Assistant	103	154	147	49.5	-4.5
Nursing Assistant/Aide and Patient Care Assistant/Aide	103	161	126	56.3	-21.7
Industrial Mechanics and Maintenance Technology	79	97	120	22.8	23.7
Business Administration and Management, General	44	50	119	13.6	138.0
Computer and Information Systems Security/Information Assurance	8	19	61	137.5	221.1
Autobody/Collision and Repair Technology/Technician	17	54	54	217.6	0.0
Medical Office Assistant/Specialist	52	40	51	-23.1	27.5

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Cosmetology/Cosmetologist, General	45	65	54	44.4	-16.9
Business Administration and Management, General	39	24	49	-38.5	104.2
Medical/Clinical Assistant	36	43	38	19.4	-11.6
Licensed Practical/Vocational Nurse Training	30	25	34	-16.7	36.0
Welding Technology/Welder	25	38	31	52.0	-18.4
Industrial Mechanics and Maintenance Technology	19	16	21	-15.8	31.3
Early Childhood Education and Teaching	17	13	14	-23.5	7.7
Accounting Technology/Technician and Bookkeeping	22	23	12	4.5	-47.8
Autobody/Collision and Repair Technology/Technician	7	7	11	0.0	57.1
Electrician	10	16	11	60.0	-31.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Business Administration and Management, General	47	41	60	-12.8	46.3
Accounting Technology/Technician and Bookkeeping	26	26	23	0.0	-11.5
Radiologic Technology/Science - Radiographer	17	18	22	5.9	22.2
Computer and Information Systems Security	4	8	16	100.0	100.0
Industrial Mechanics and Maintenance Technology	23	13	15	-43.5	15.4
Criminal Justice/Safety Studies	11	15	14	36.4	-6.7
Early Childhood Education and Teaching	15	14	12	-6.7	-14.3
Automobile/Automotive Mechanics Technology/Technician	9	13	11	44.4	-15.4
Interior Design	14	4	9	-71.4	125.0
Emergency Medical Technology/Technician (EMT Paramedic)	6	2	8	-66.7	300.0

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2025*

Dawson County

Btd Manufacturing, Inc.
 Coral Hospitality Ga , LLC
 Gold Creek Processing, LLC
 Longhorn
 Premier Surplus, Inc.
 Publix Super Market, Inc.
 The Home Depot
 The Kroger Company
 Under Armour Retail, Inc.
 Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Dawson Area

	<u>COUNTY</u>
Fieldale Farms Corporation	Hall
Gold Creek Processing, LLC	Hall
Kubota Manufacturing of America Corporation	Hall
Northeast Georgia Medical Center, Inc.	Hall
Northeast Georgia Physicians Group	Hall
Northside Hospital, Inc.	Forsyth
Northside Hospital, Inc.	Cherokee
Pilgrim's Pride Corporation	Hall
Soulshine Farms, LLC	Hall
Walmart	Cherokee

Education of the Labor Force

Dawson Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.8%	2.1%	3.9%	6.8%	4.8%	5.0%
Some High School	6.7%	12.4%	6.3%	6.3%	5.1%	6.9%
High School Grad/GED	24.7%	37.3%	23.7%	16.9%	23.2%	28.2%
Some College	21.8%	34.3%	21.8%	18.4%	20.0%	21.0%
College Grad 2 Yr	7.2%	4.3%	8.2%	7.2%	7.9%	6.7%
College Grad 4 Yr	23.1%	9.0%	26.9%	26.8%	26.2%	19.4%
Post Graduate Studies	11.8%	0.6%	9.3%	17.6%	12.7%	12.8%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

2756 Atlanta Hwy
 Gainesville, GA 30504

Phone: (770) 535 - 5484

Fax: (770) 531 - 5699

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
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DATA PRODUCTS

- COUNTY DEMOGRAPHICS
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- DEEP DIVE
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- TEMPERATURE GAUGES
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