



FRANKLIN



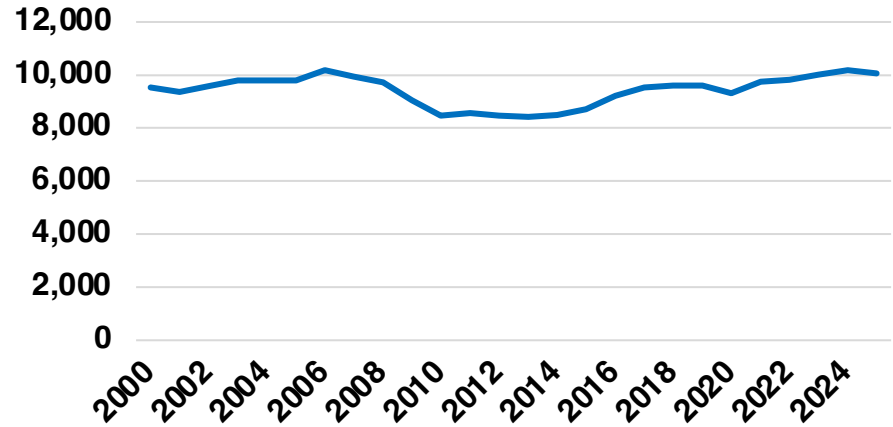


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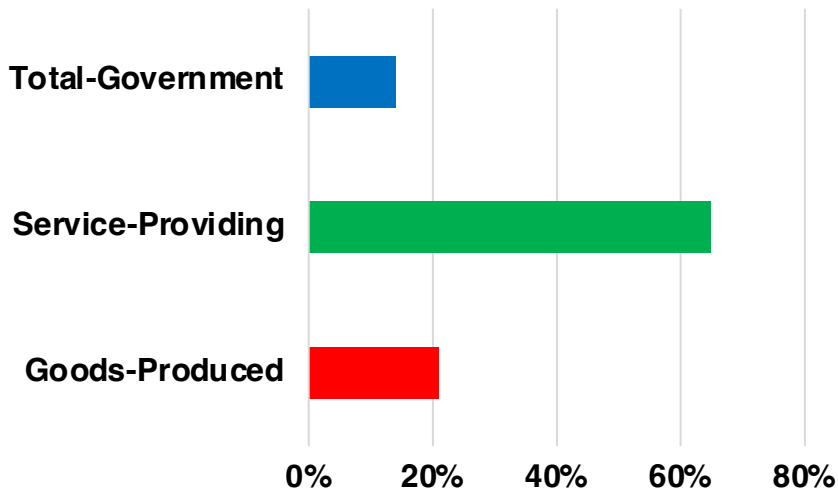
EMPLOYMENT SNAPSHOT

- 10,058 RESIDENTS CURRENTLY EMPLOYED.
- 2024 UNEMPLOYMENT RATE: 3.7%
- SEP 2025 UNEMPLOYMENT RATE: 3.7%

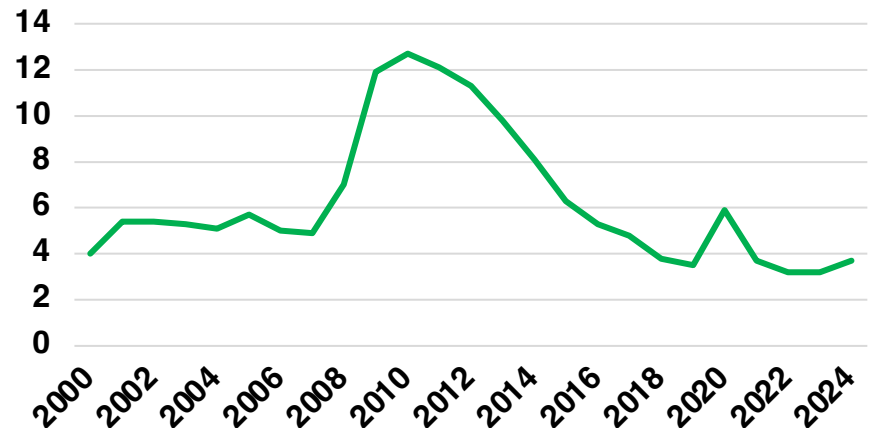
Employment Trends



Industry Mix



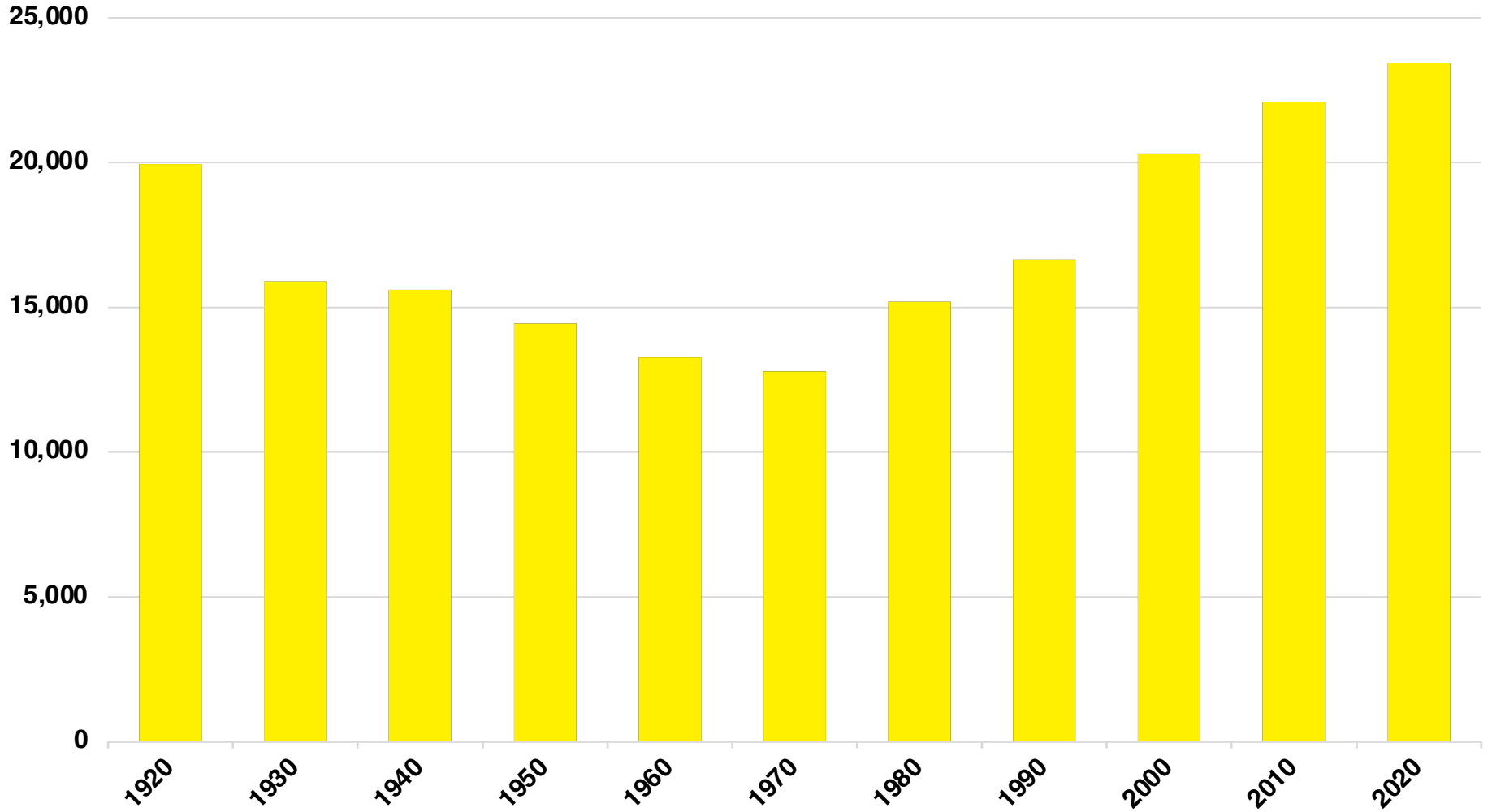
Unemployment Rate Trends





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HISTORICAL POPULATION

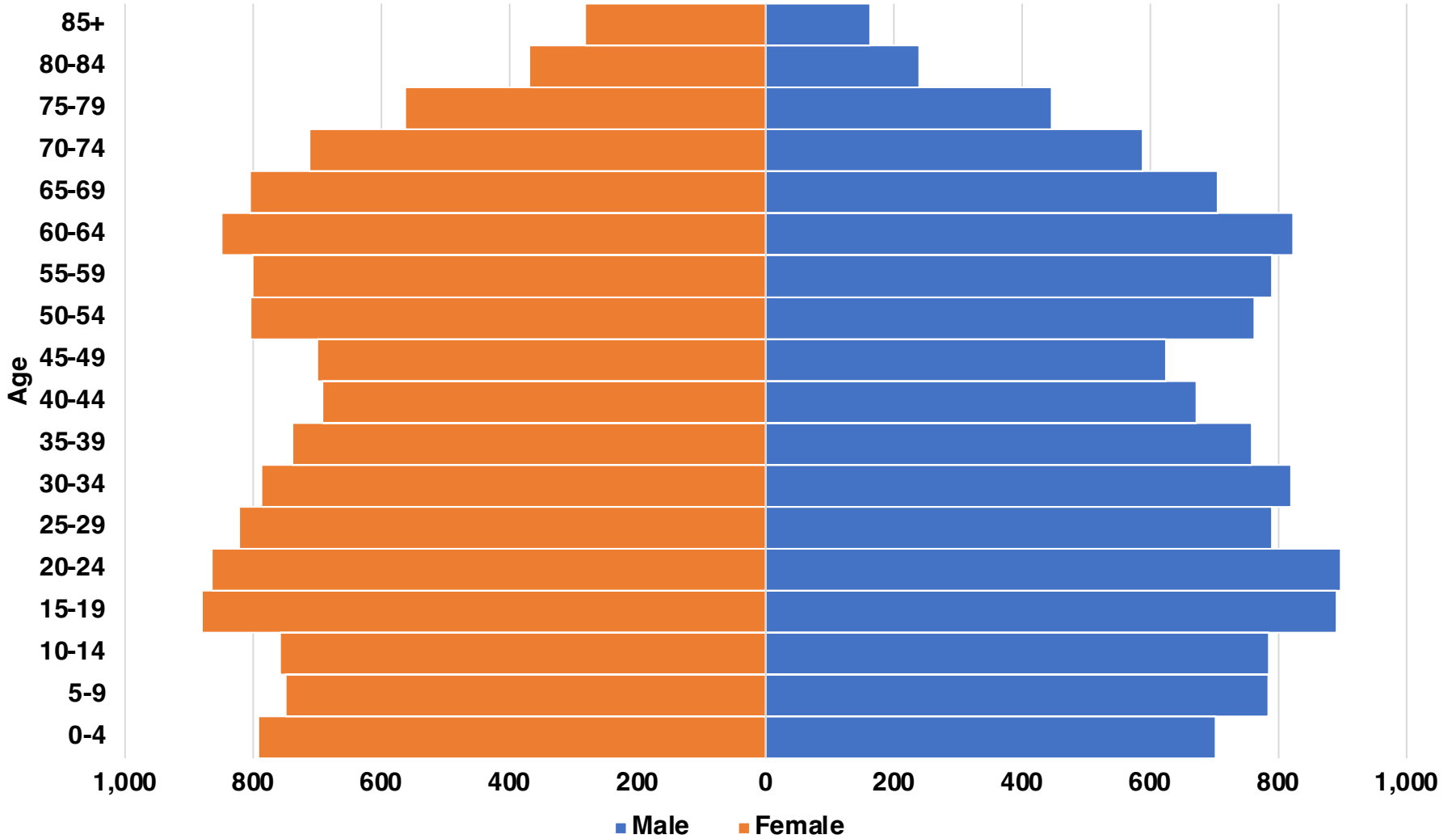


Source: US Census



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2024 POPULATION BY AGE

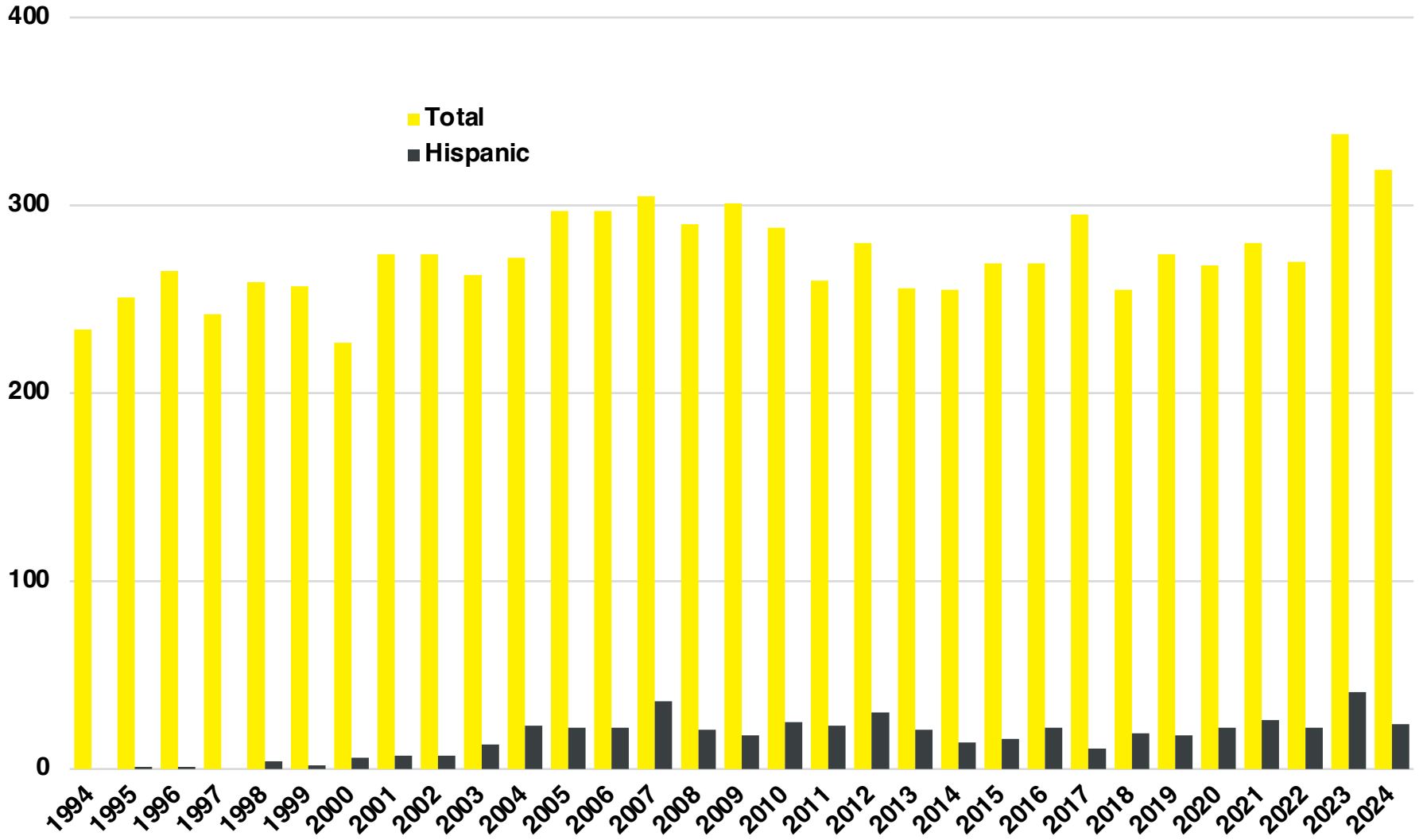


Source: GA Dept of Public Health



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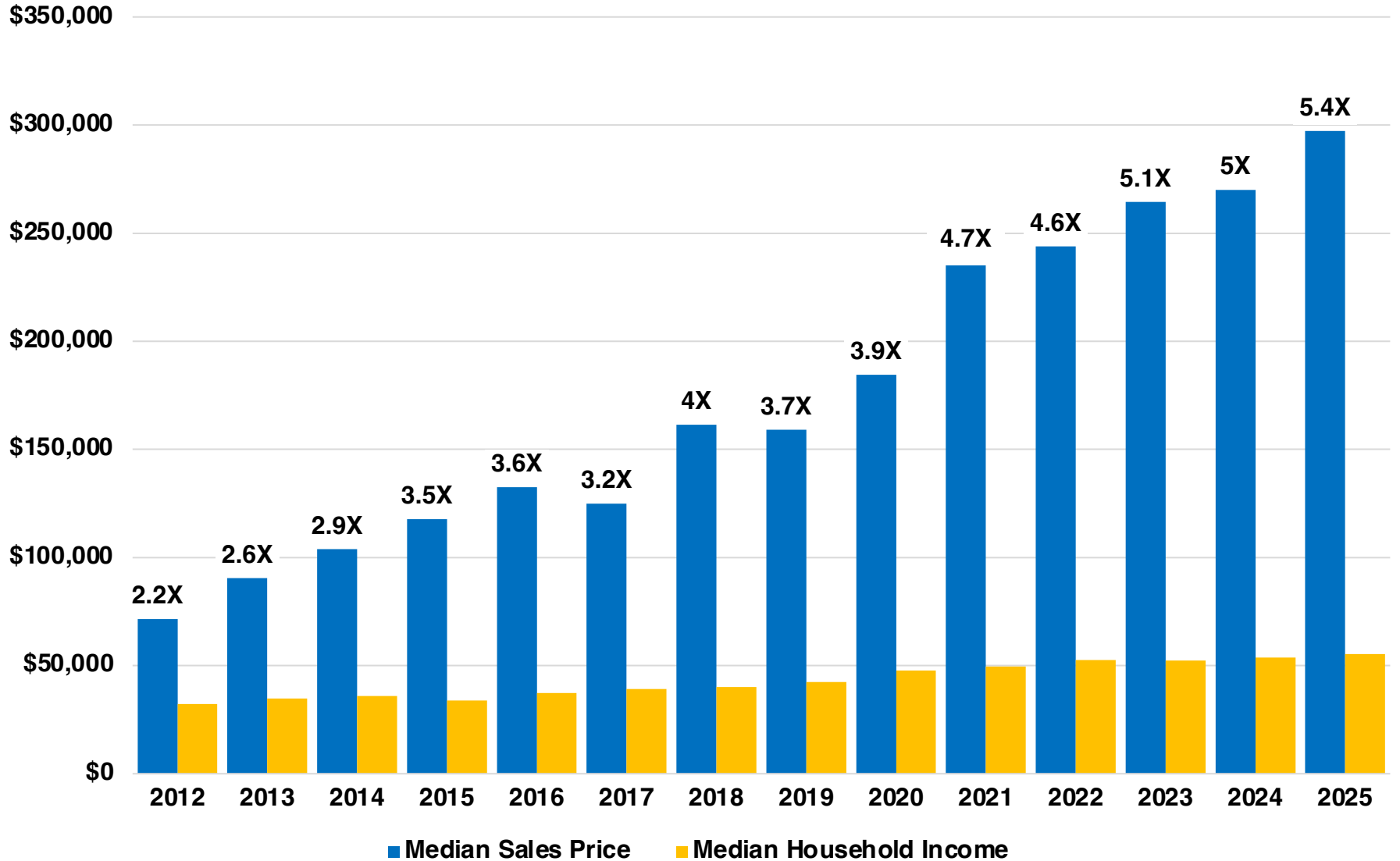
TOTAL VS HISPANIC BIRTHS





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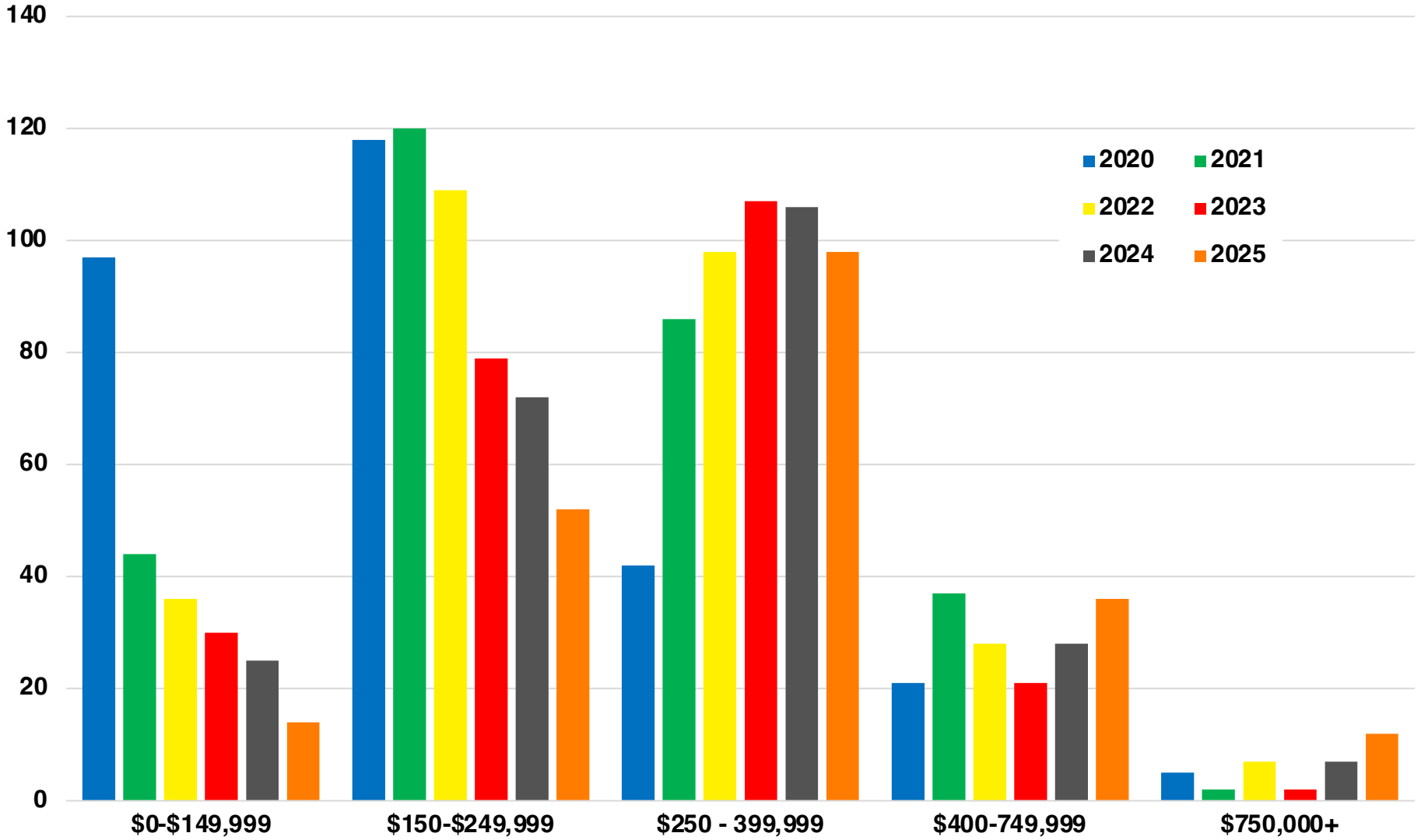
HOME BUYING DISPARITY





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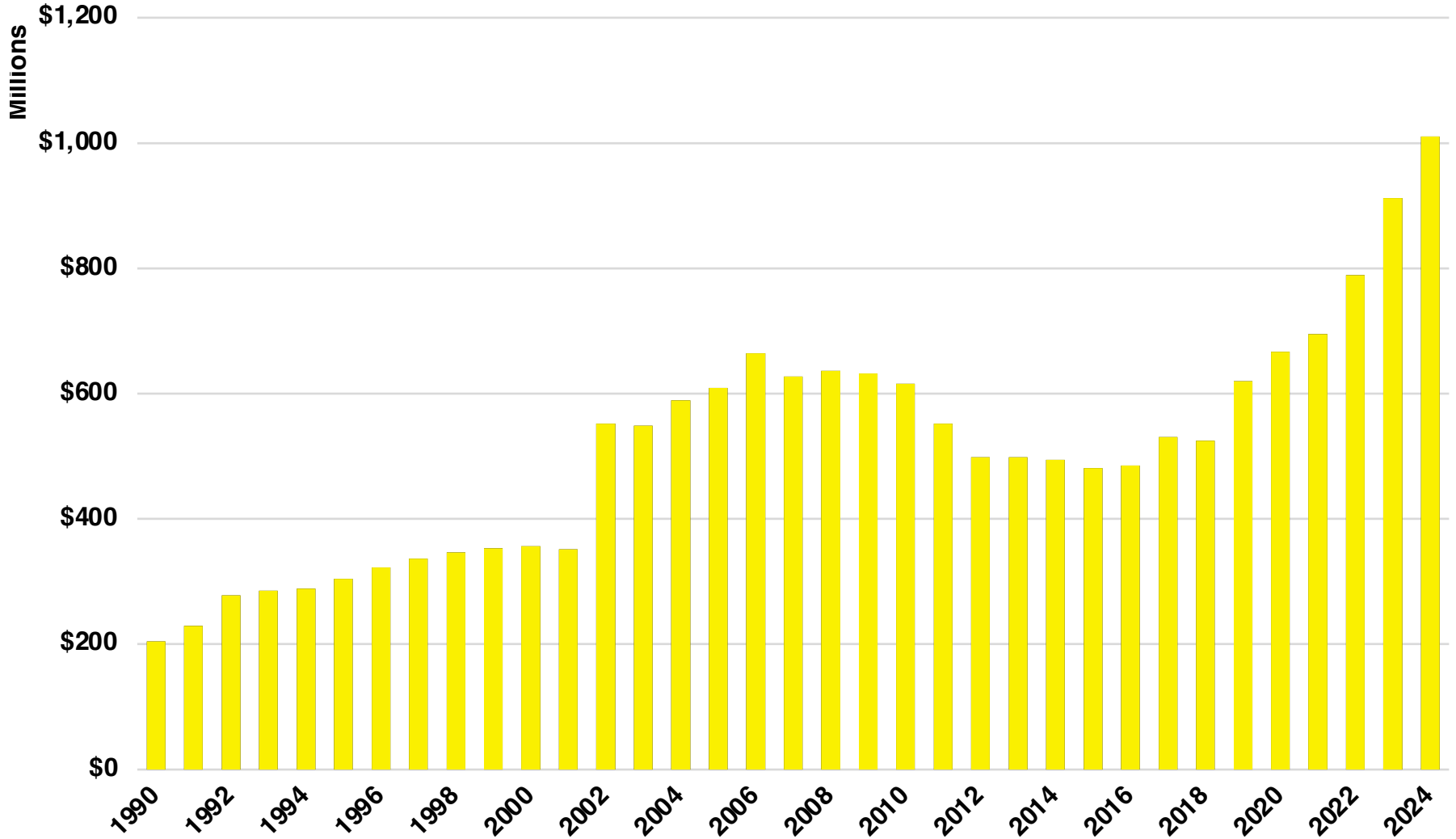
SINGLE FAMILY HOME SALES





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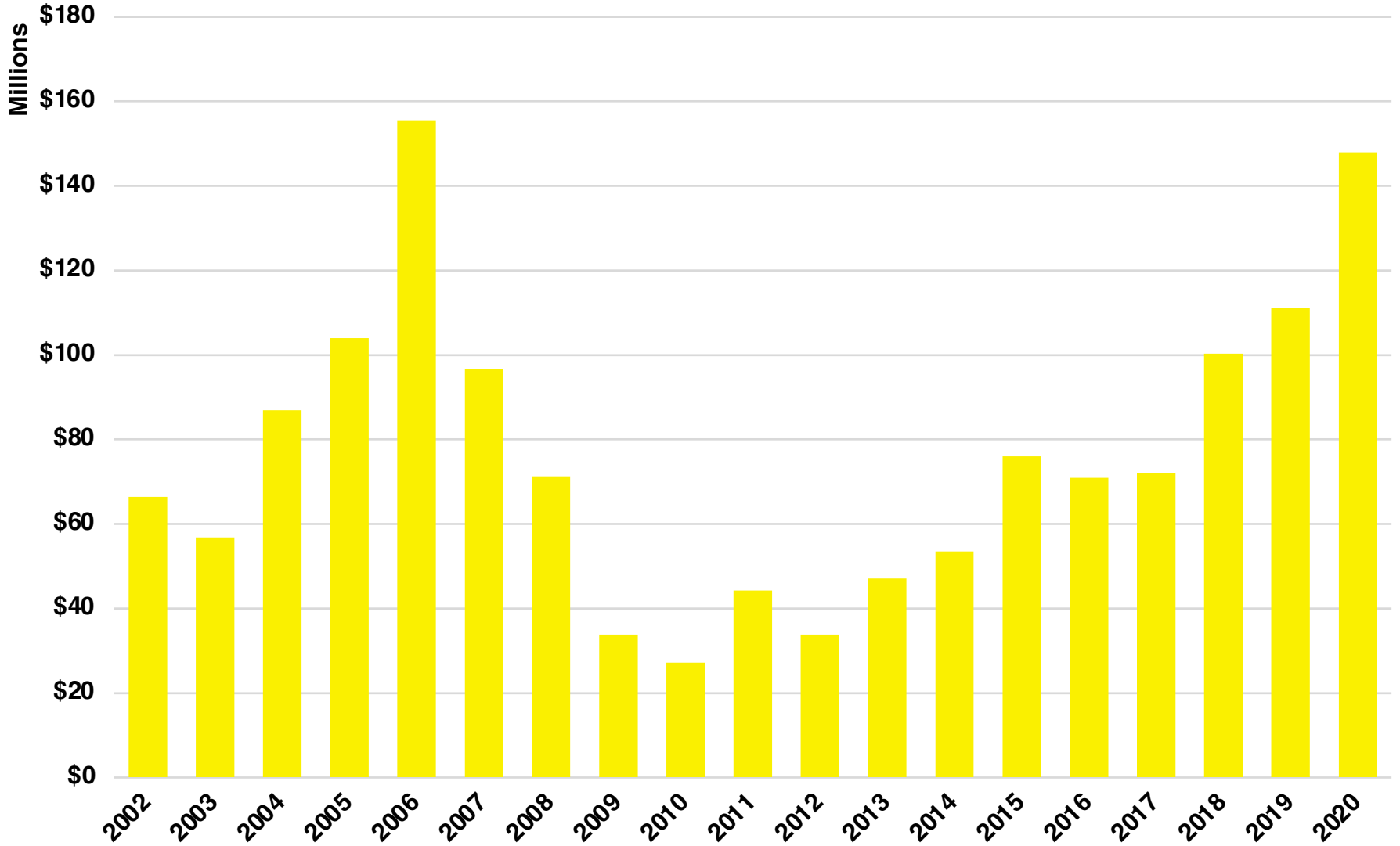
TAX DIGEST 40% ASSESSED VALUE





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TOTAL REAL ESTATE SALES

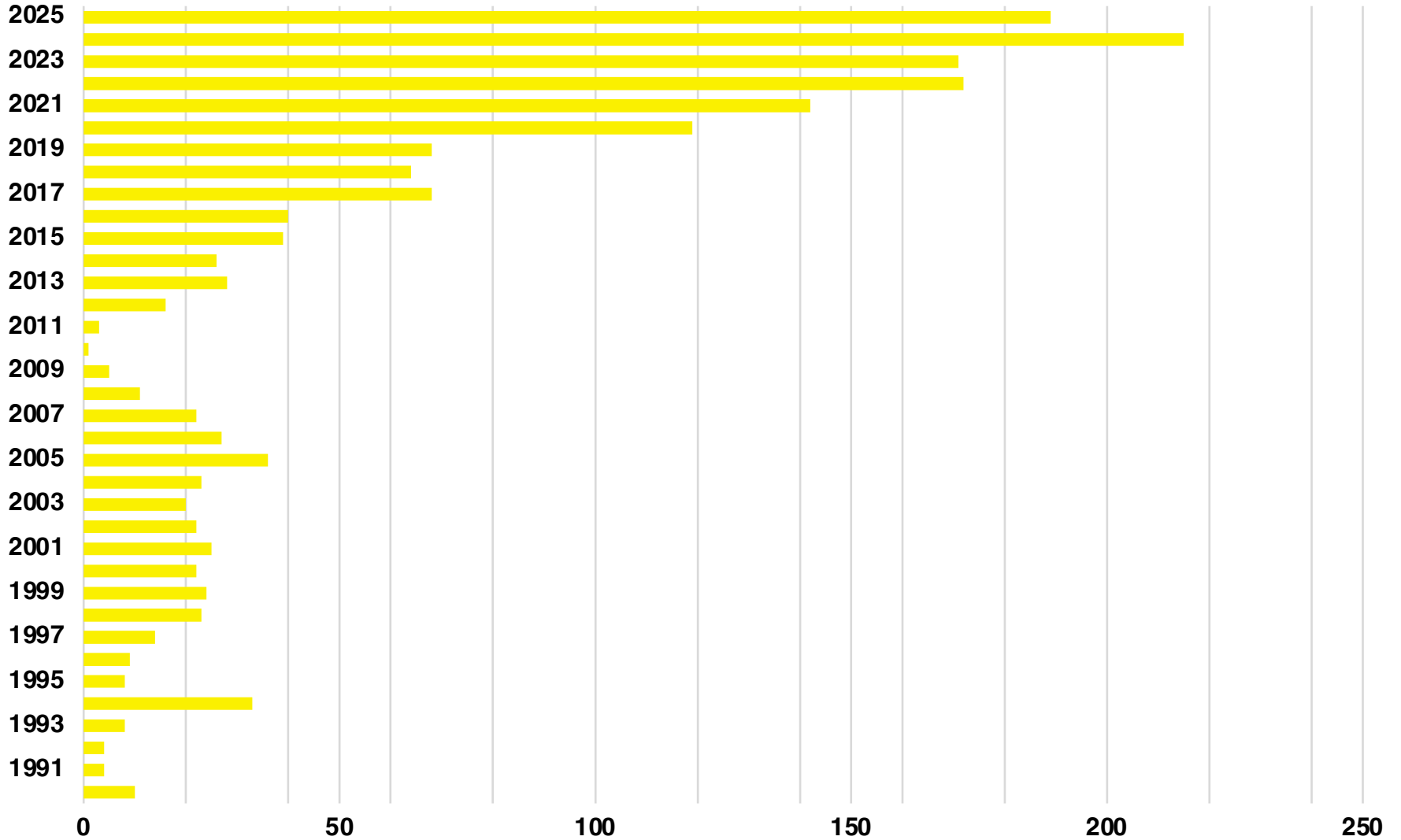


Source: Beasley Report



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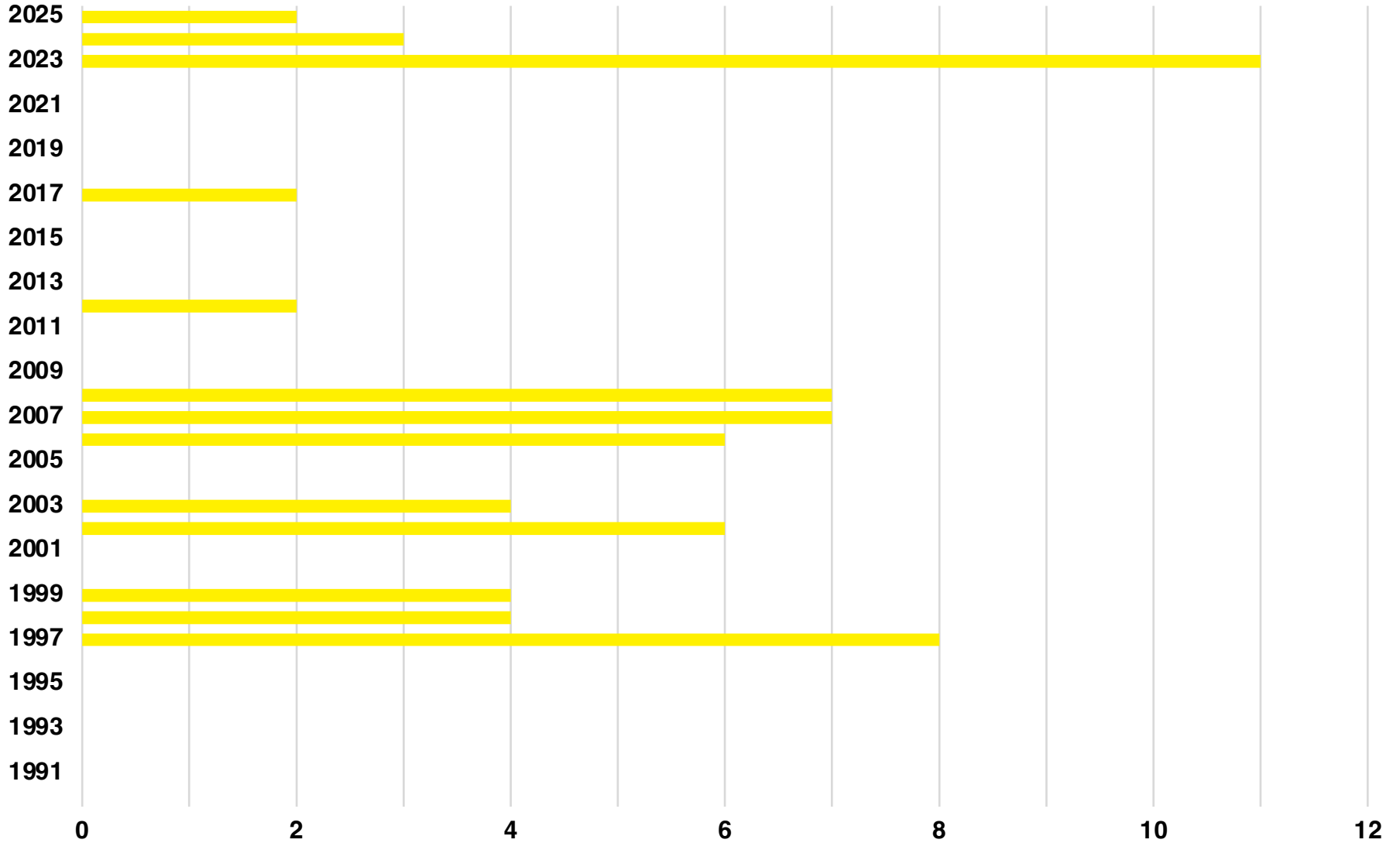
SINGLE FAMILY BUILDING PERMITS





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MULTI-FAMILY BUILDING PERMITS





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2024

