



# GWINNETT

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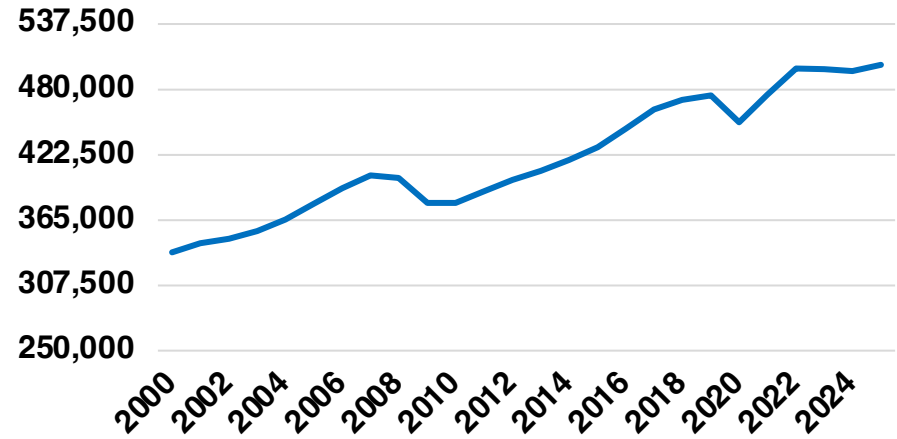


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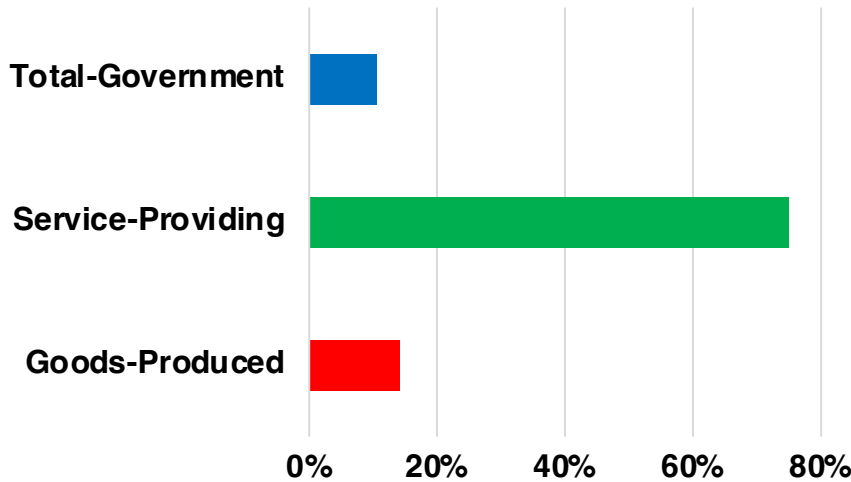
## EMPLOYMENT SNAPSHOT

- 501,589 RESIDENTS CURRENTLY EMPLOYED.
- 2024 UNEMPLOYMENT RATE: 3.2%
- SEP 2025 UNEMPLOYMENT RATE: 3.2%

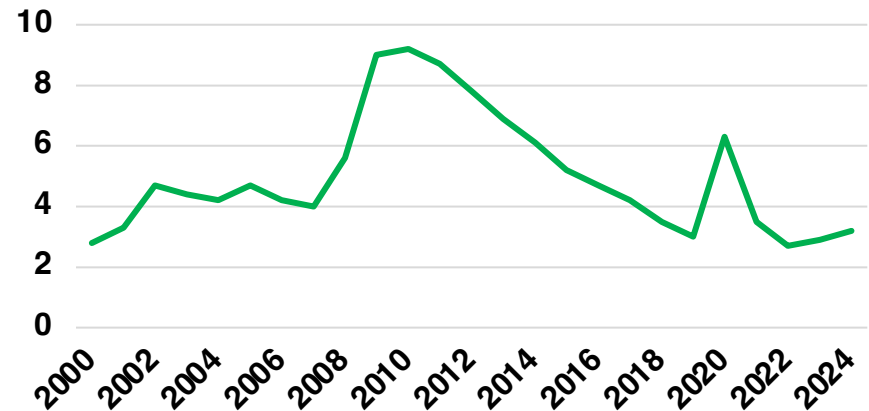
**Employment Trends**



**Industry Mix**



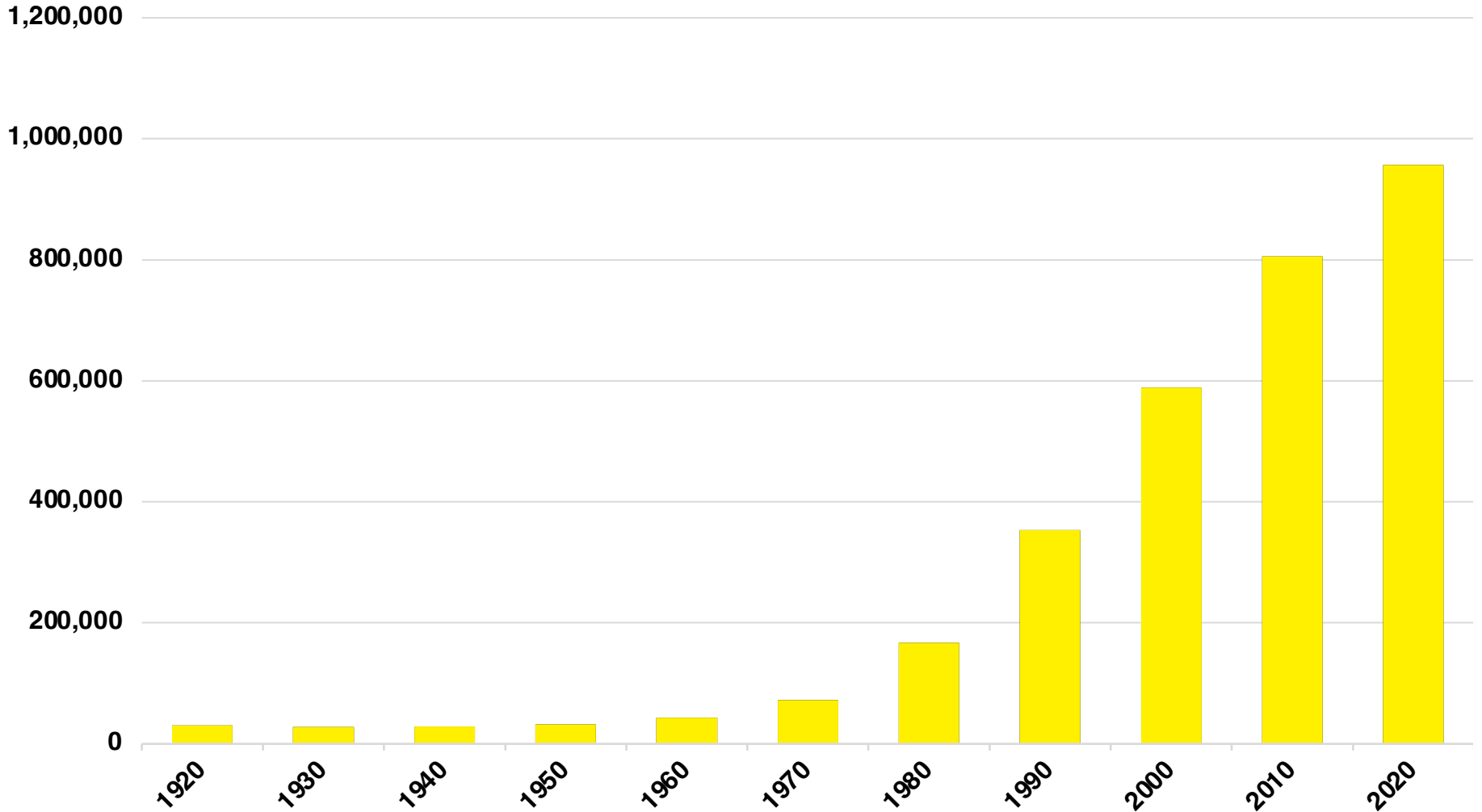
**Unemployment Rate Trends**





# GWINNETT COUNTY

## HISTORICAL POPULATION

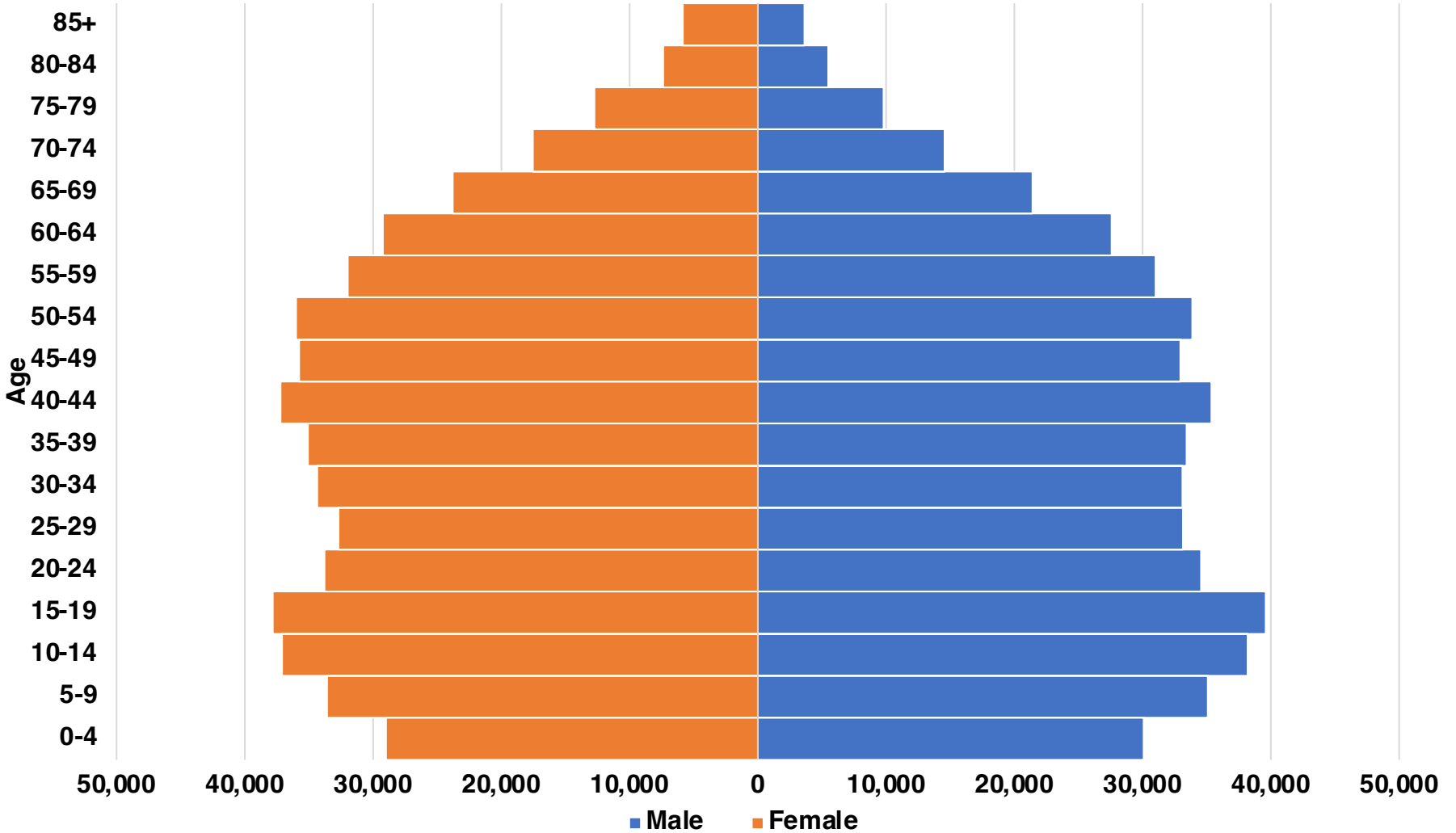


Source: US Census



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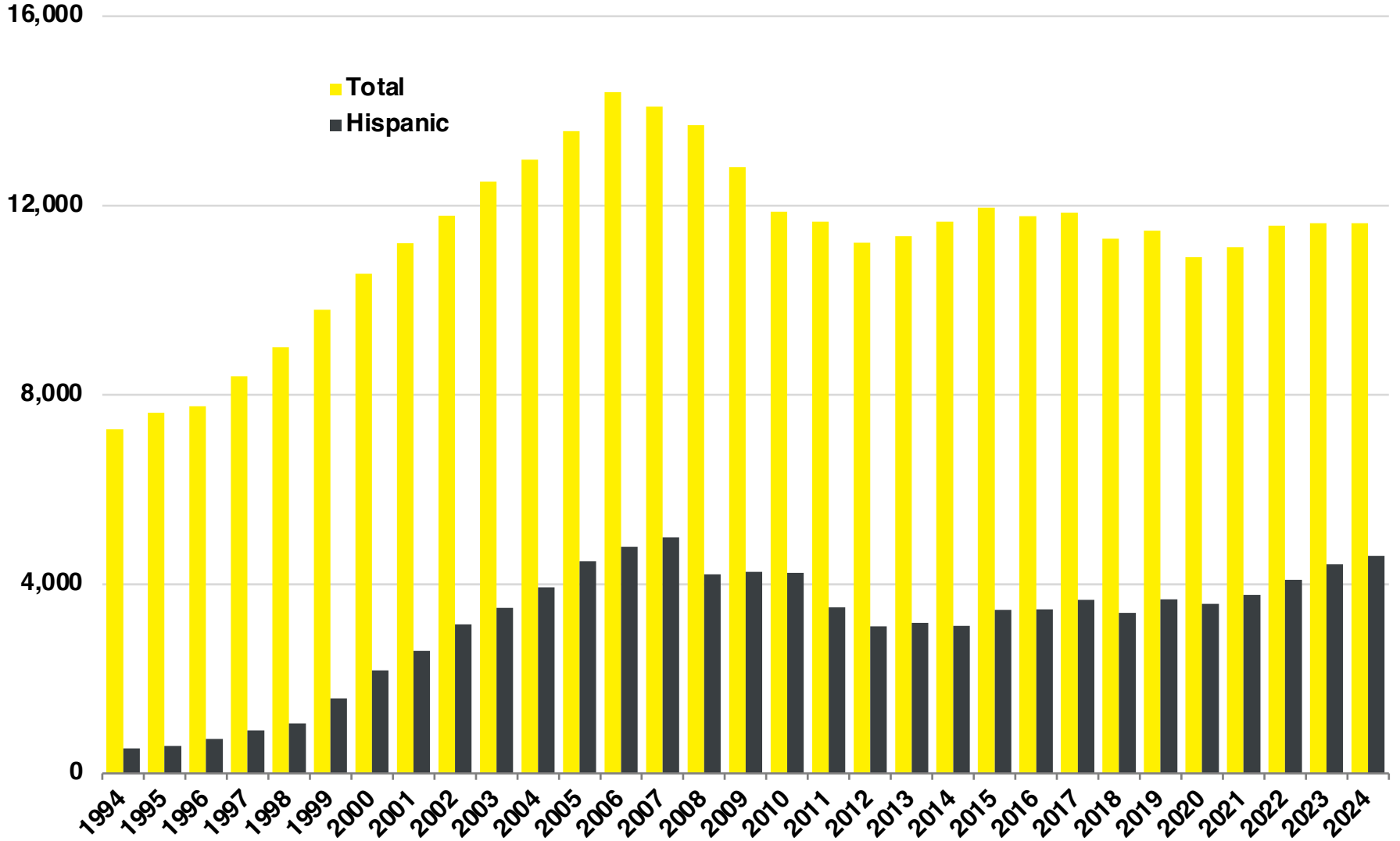
## 2024 POPULATION BY AGE





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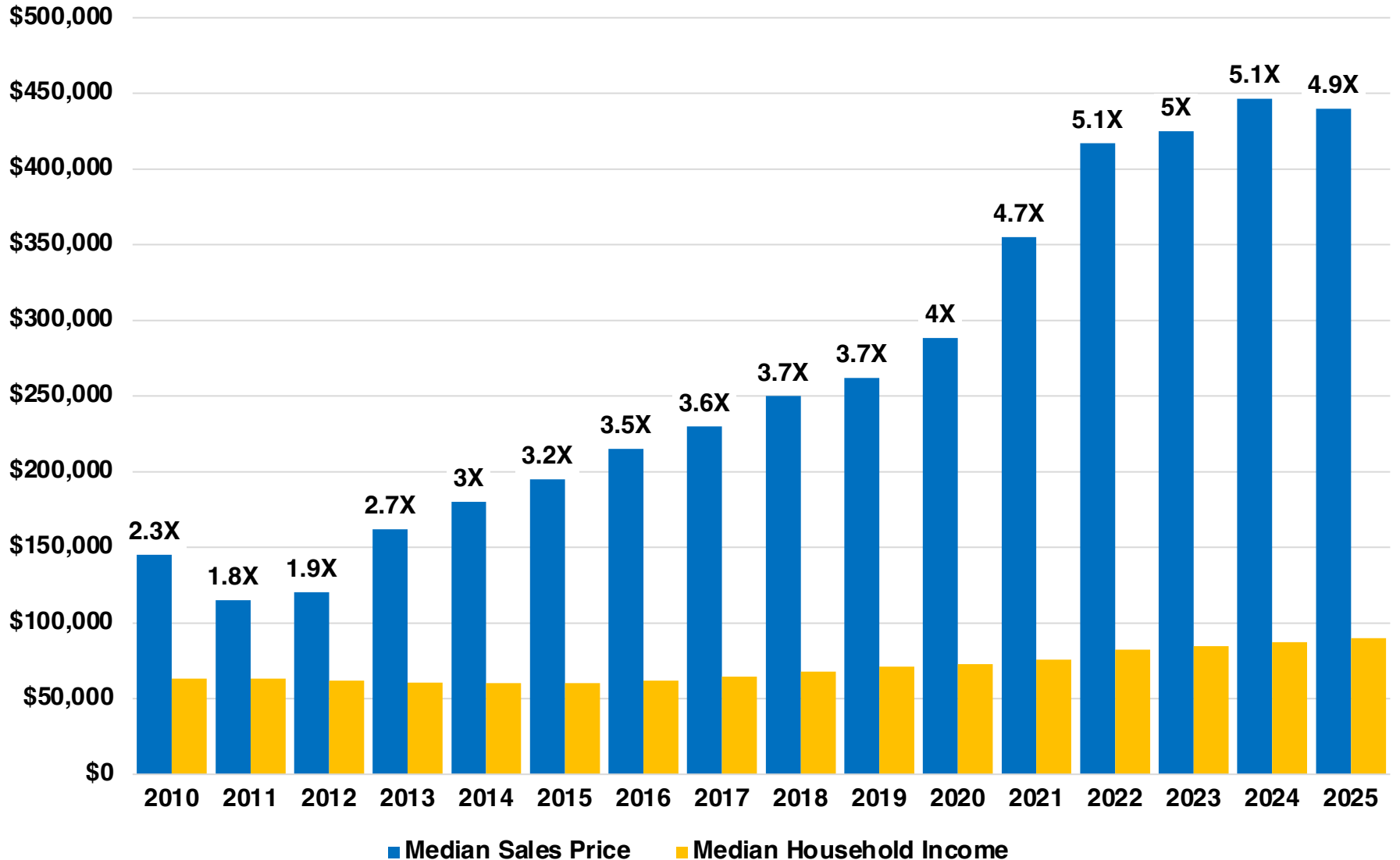
## TOTAL VS HISPANIC BIRTHS





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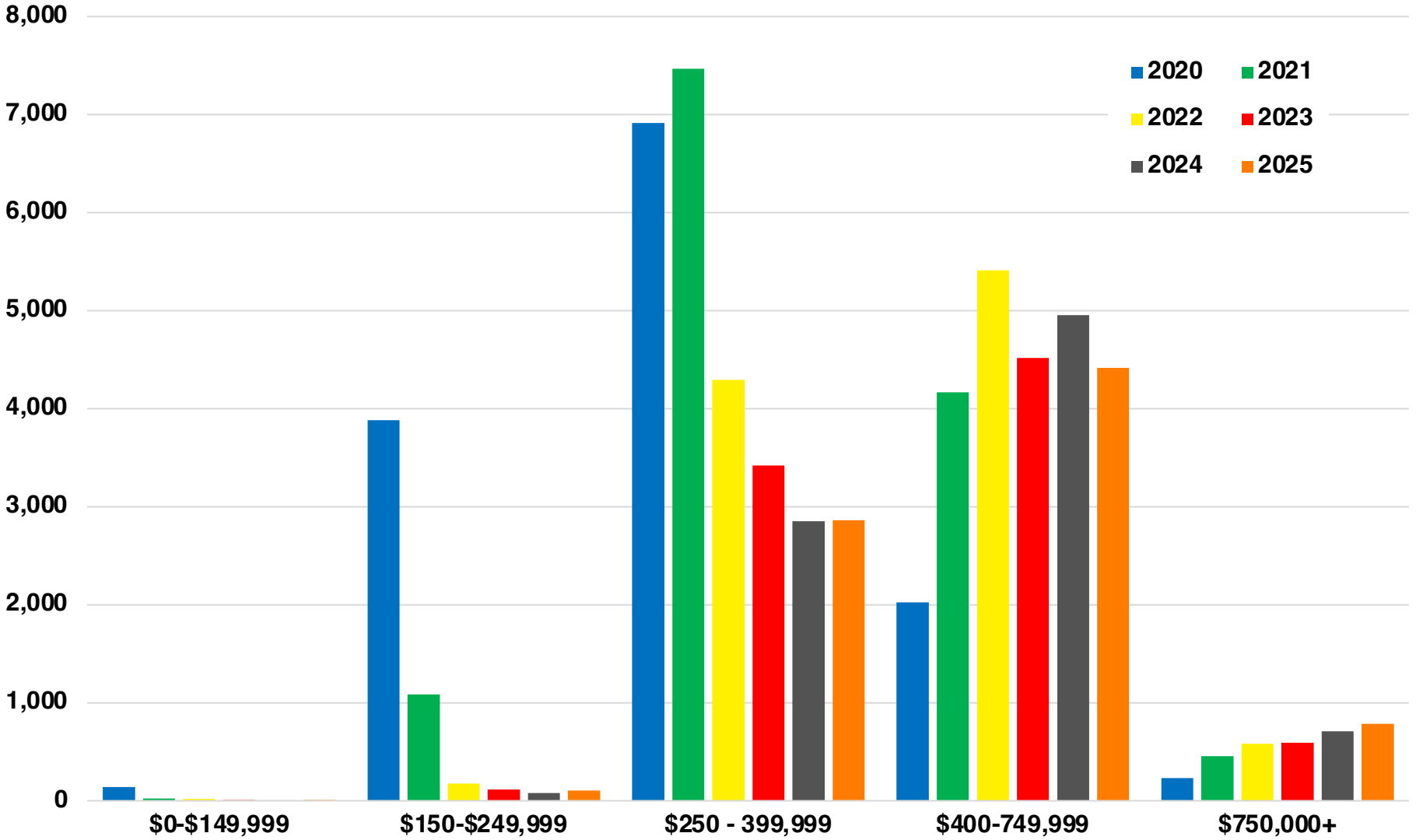
## HOME BUYING DISPARITY





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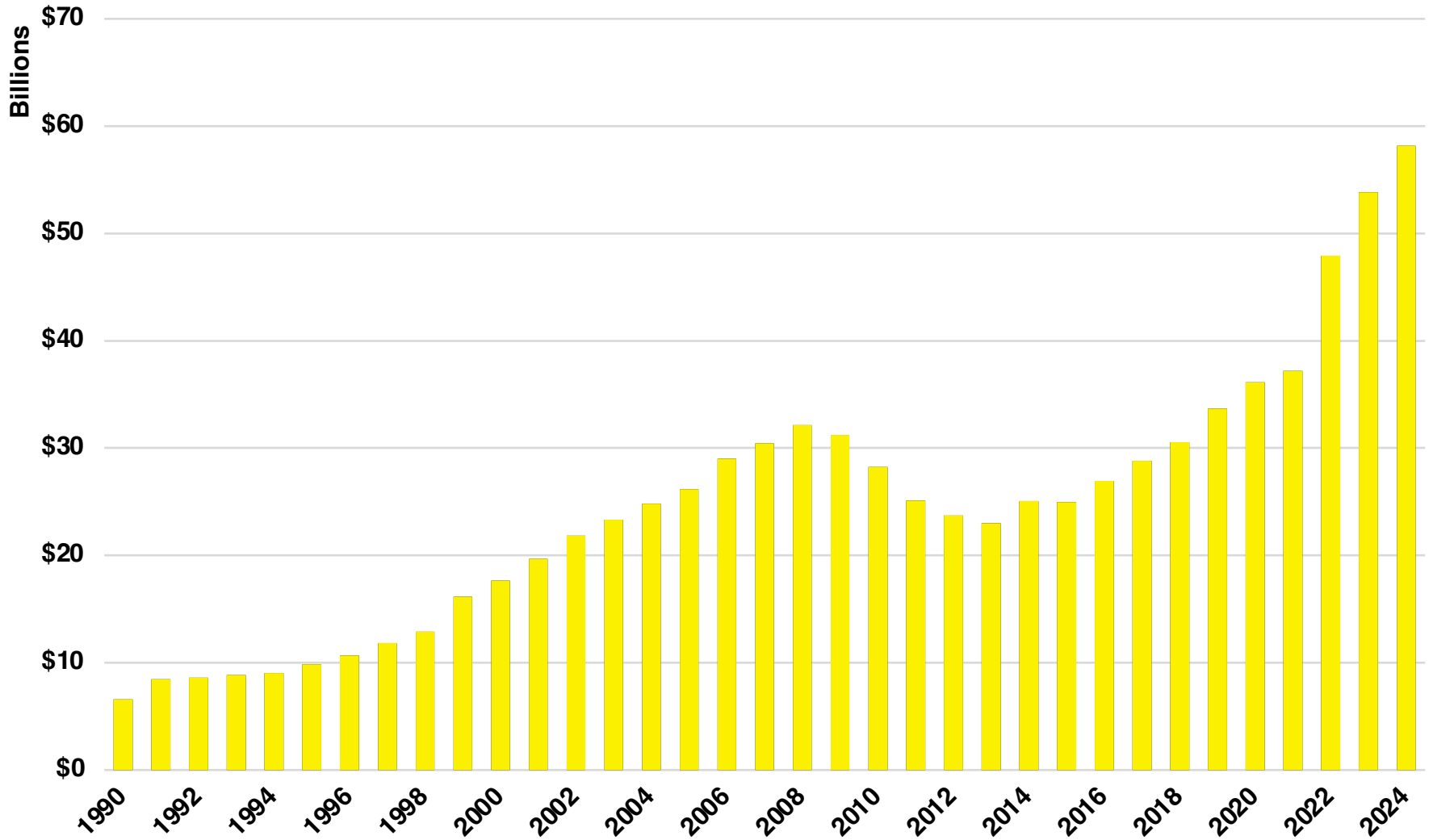
## SINGLE FAMILY HOME SALES





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TAX DIGEST 40% ASSESSED VALUE

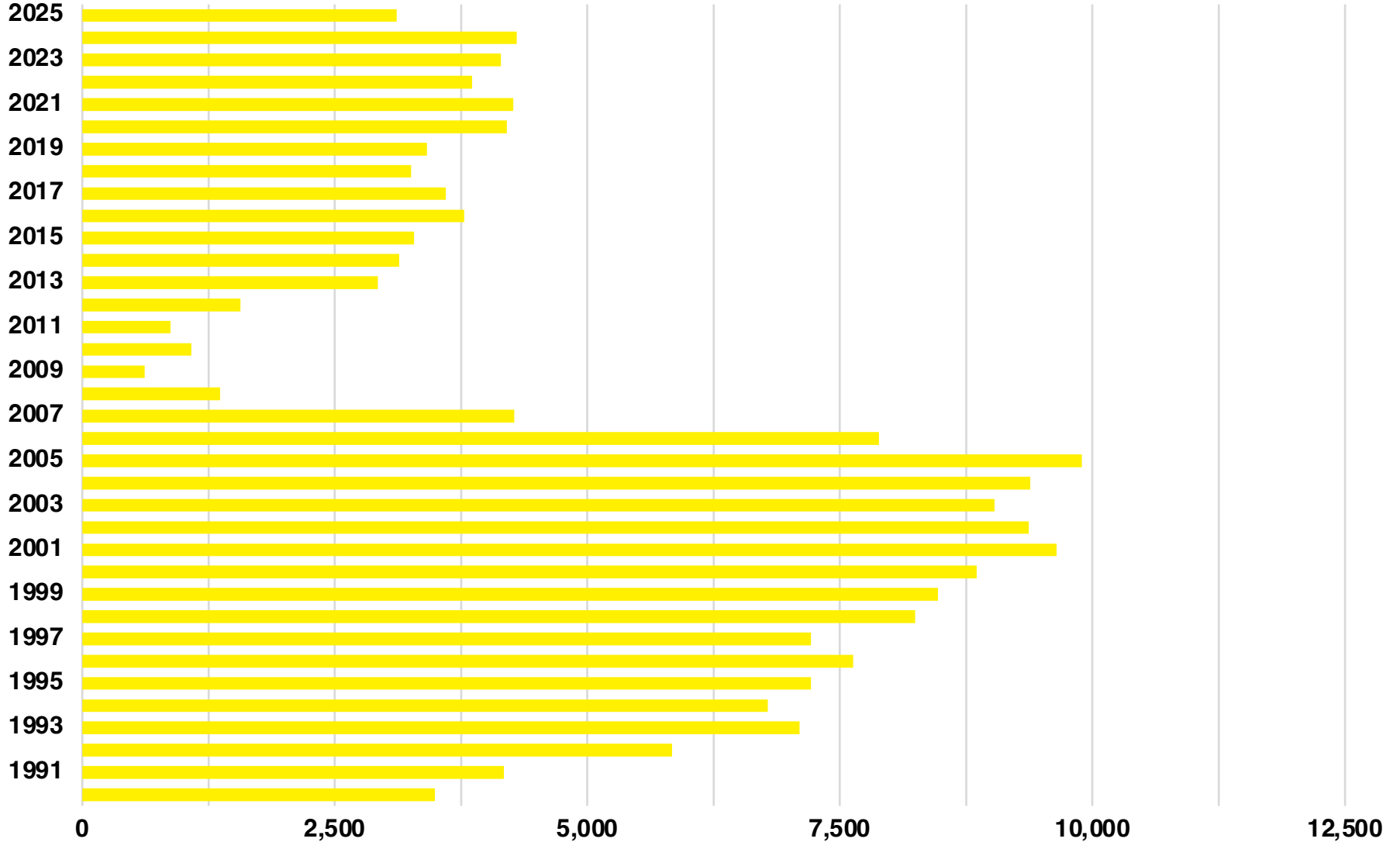


Source: Dept of Revenue Consolidated Tax Digest



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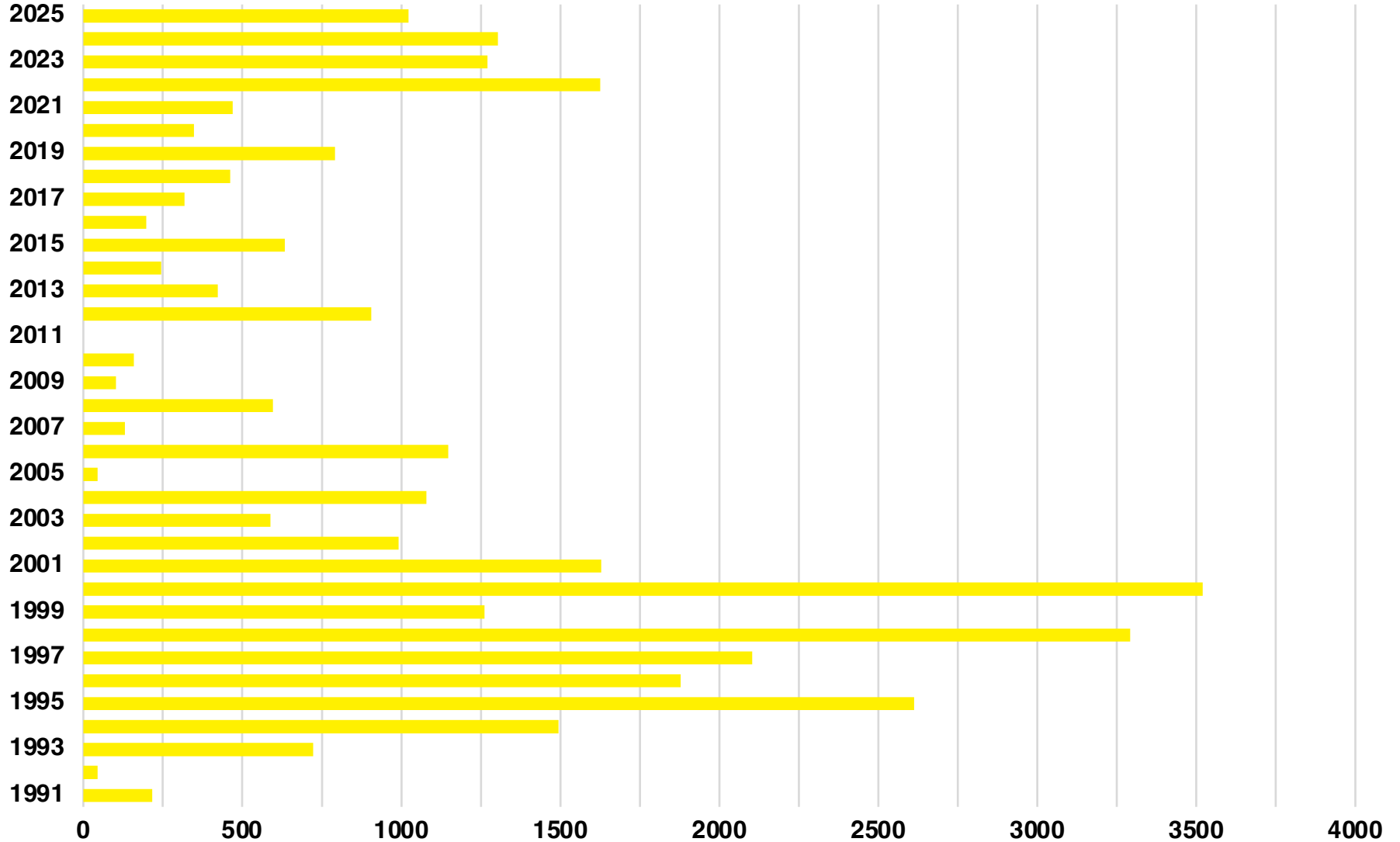
## SINGLE FAMILY BUILDING PERMITS





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## MULTI-FAMILY BUILDING PERMITS



Source: US Census



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ZONED ACREAGE

2024

