



HALL



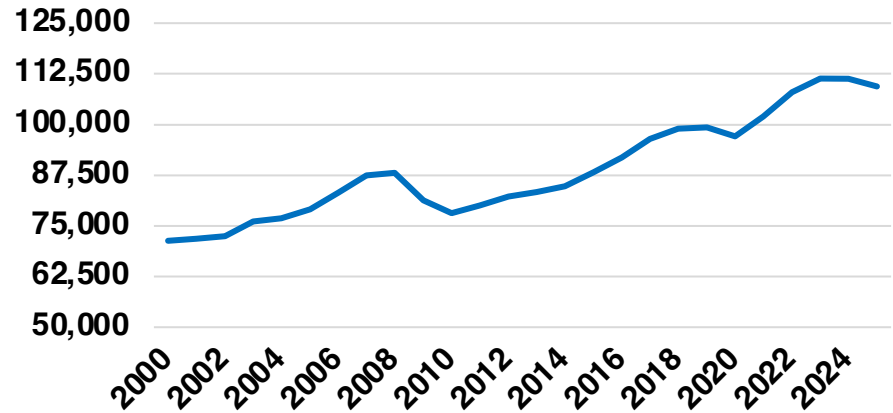


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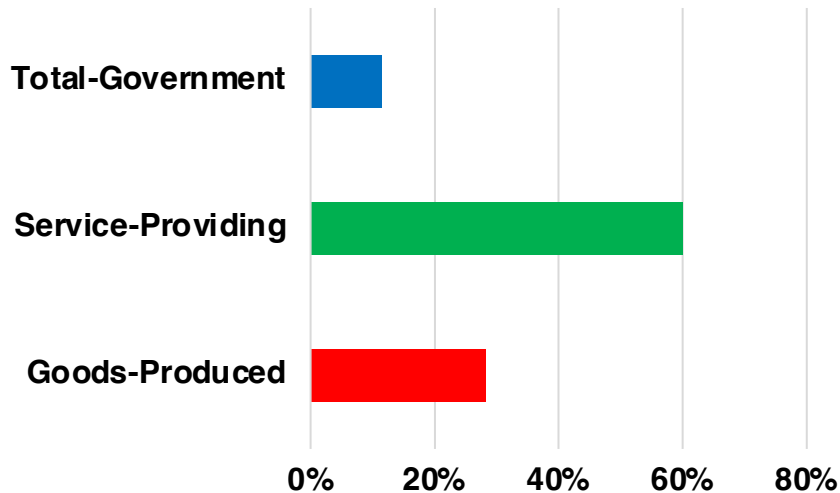
EMPLOYMENT SNAPSHOT

- 106,410 RESIDENTS CURRENTLY EMPLOYED
- 2024 UNEMPLOYMENT RATE: 2.8%
- SEP 2025 UNEMPLOYMENT RATE: 2.7%

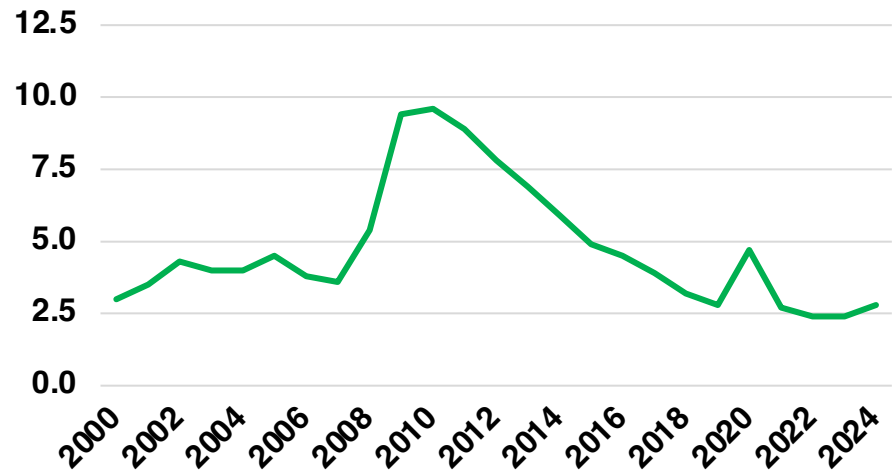
Employment Trends



Industry Mix



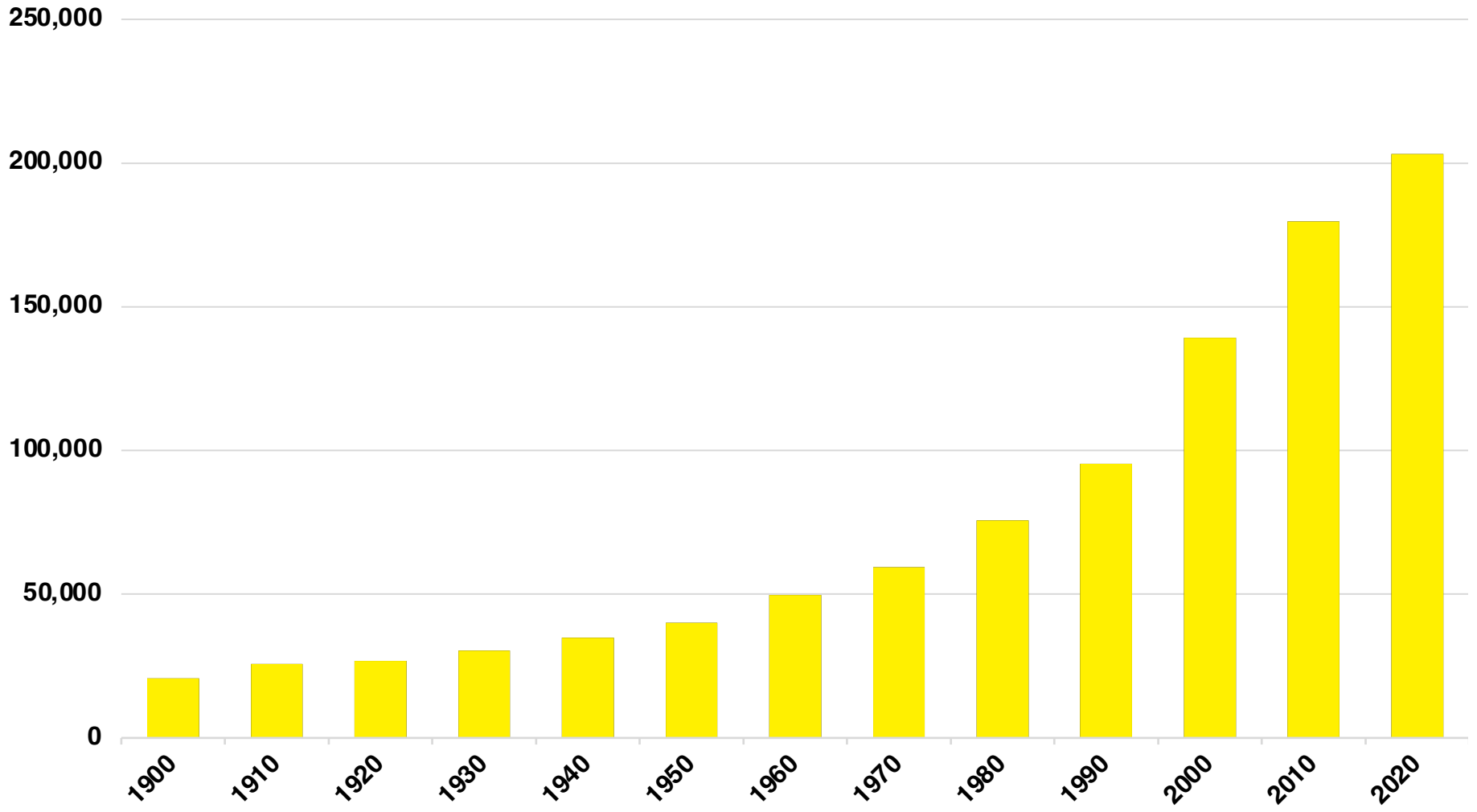
Unemployment Rate Trends





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HISTORICAL POPULATION

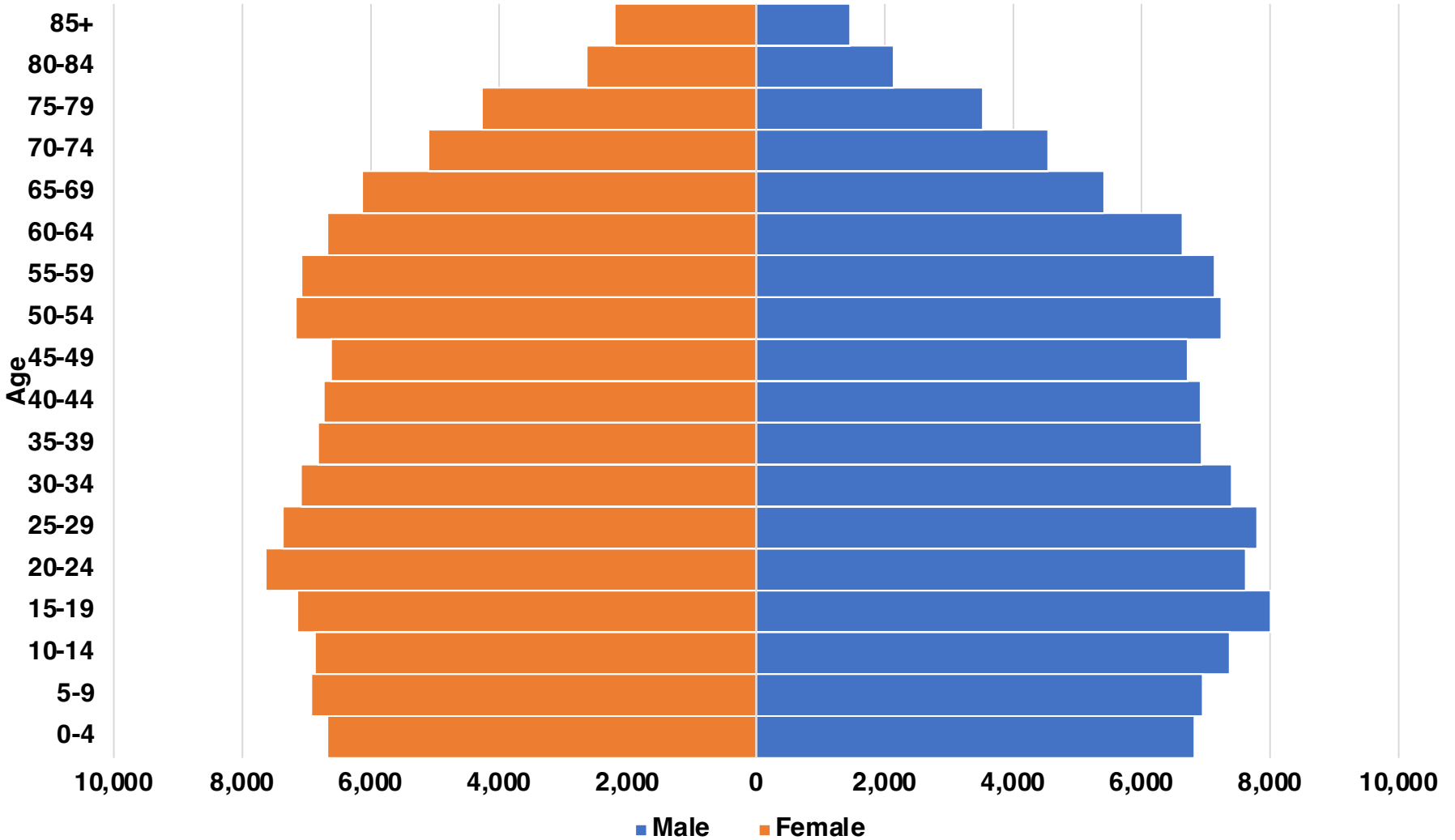


Source: US Census



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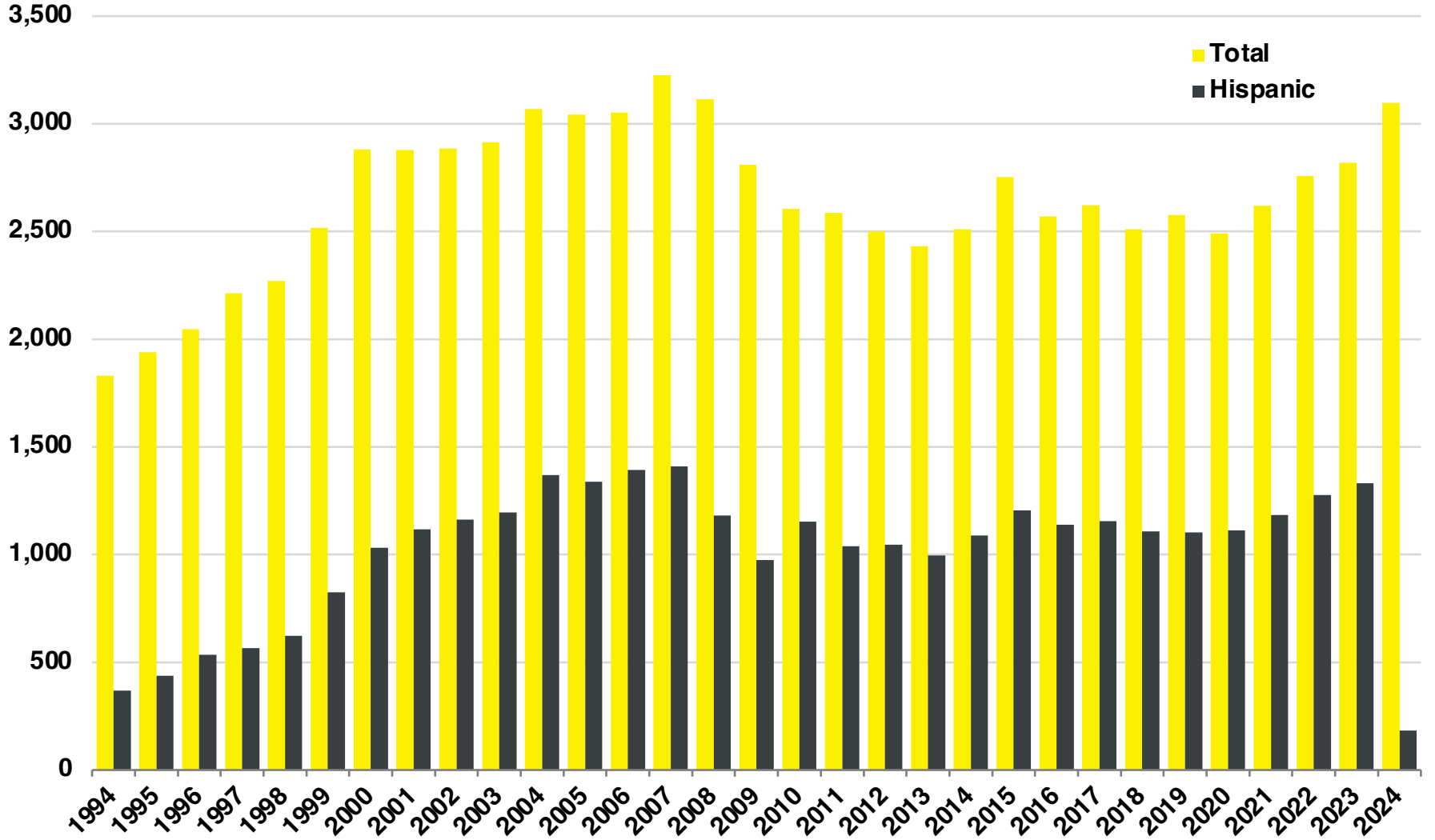
2024 POPULATION BY AGE





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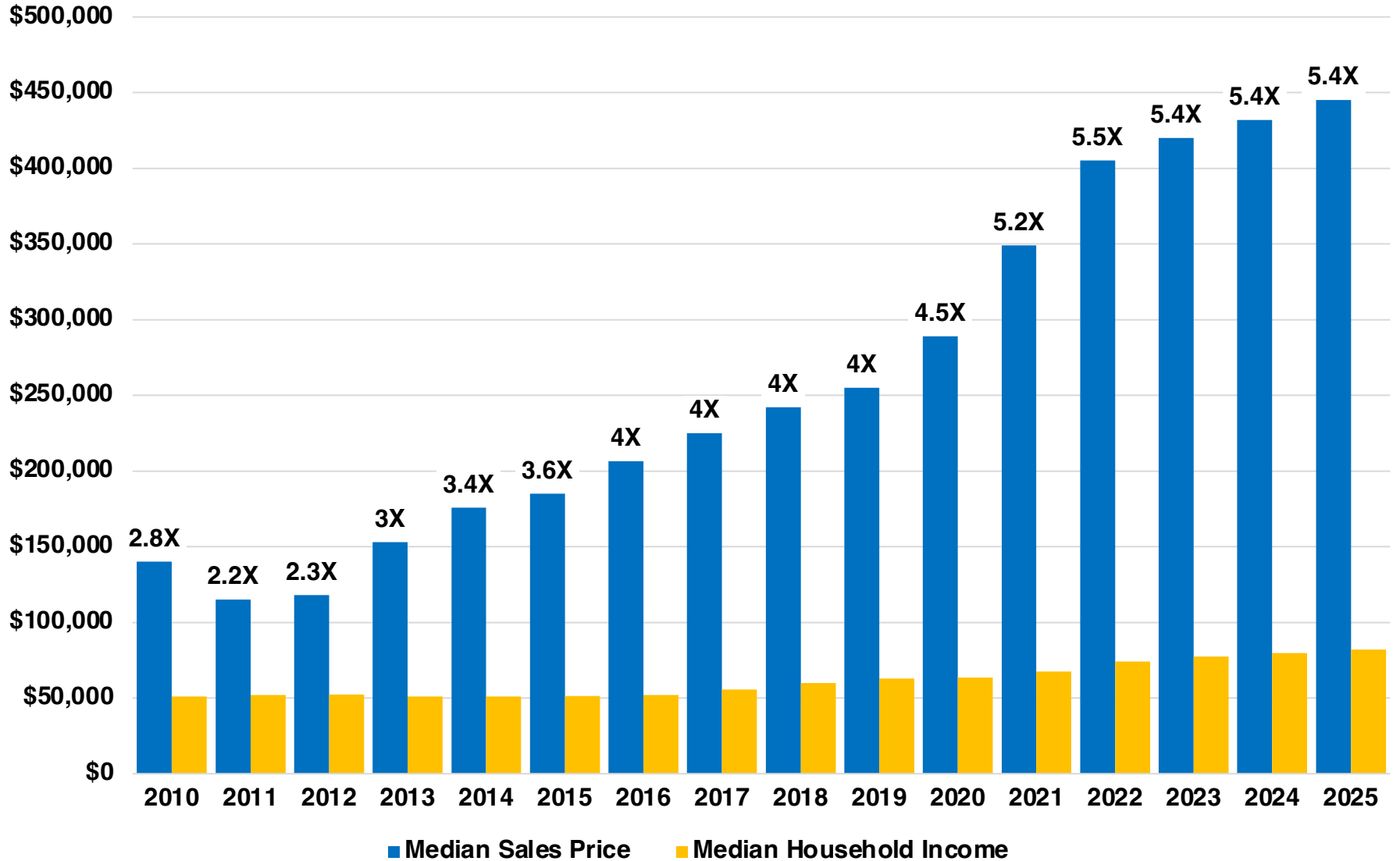
TOTAL VS HISPANIC BIRTHS





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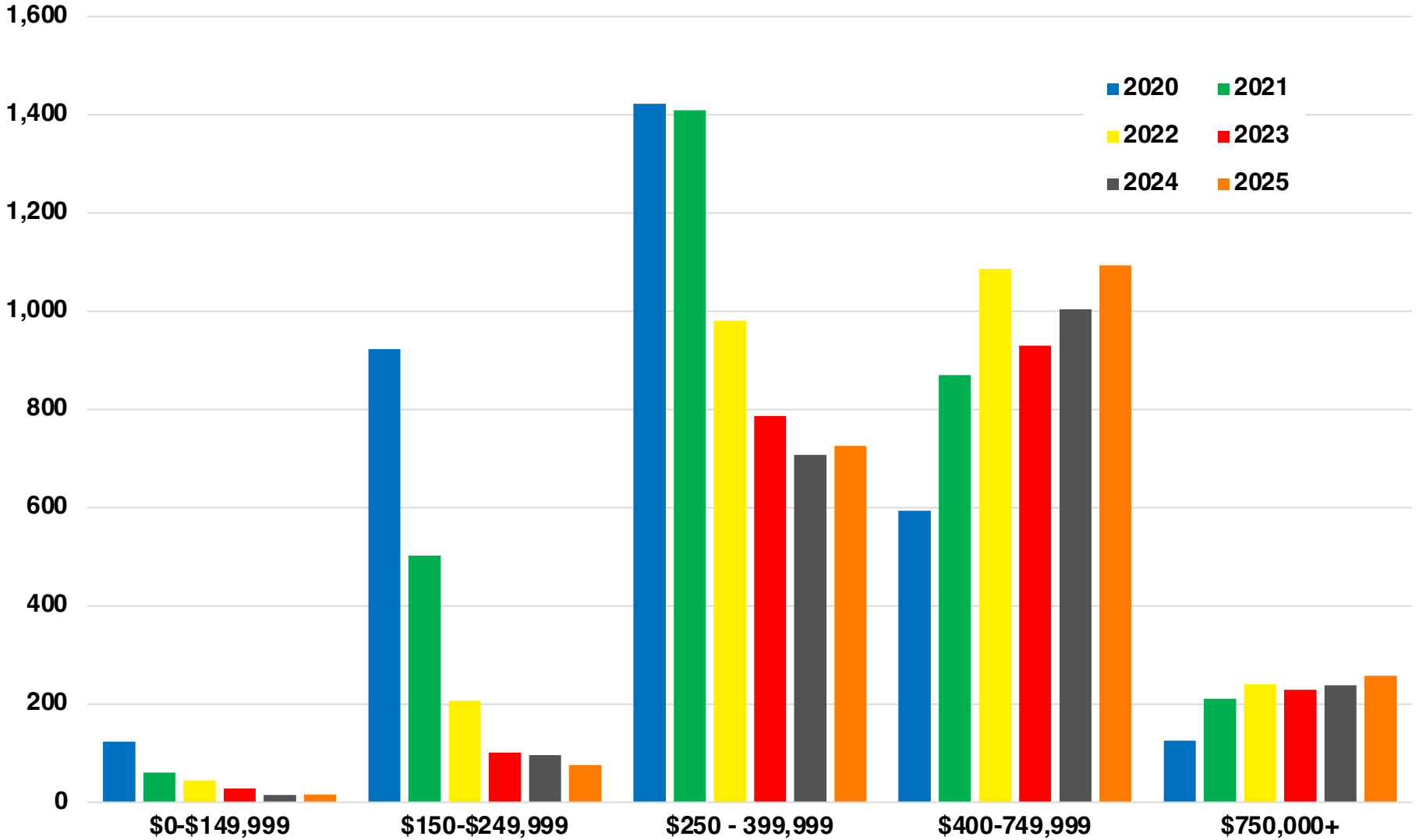
HOME BUYING DISPARITY





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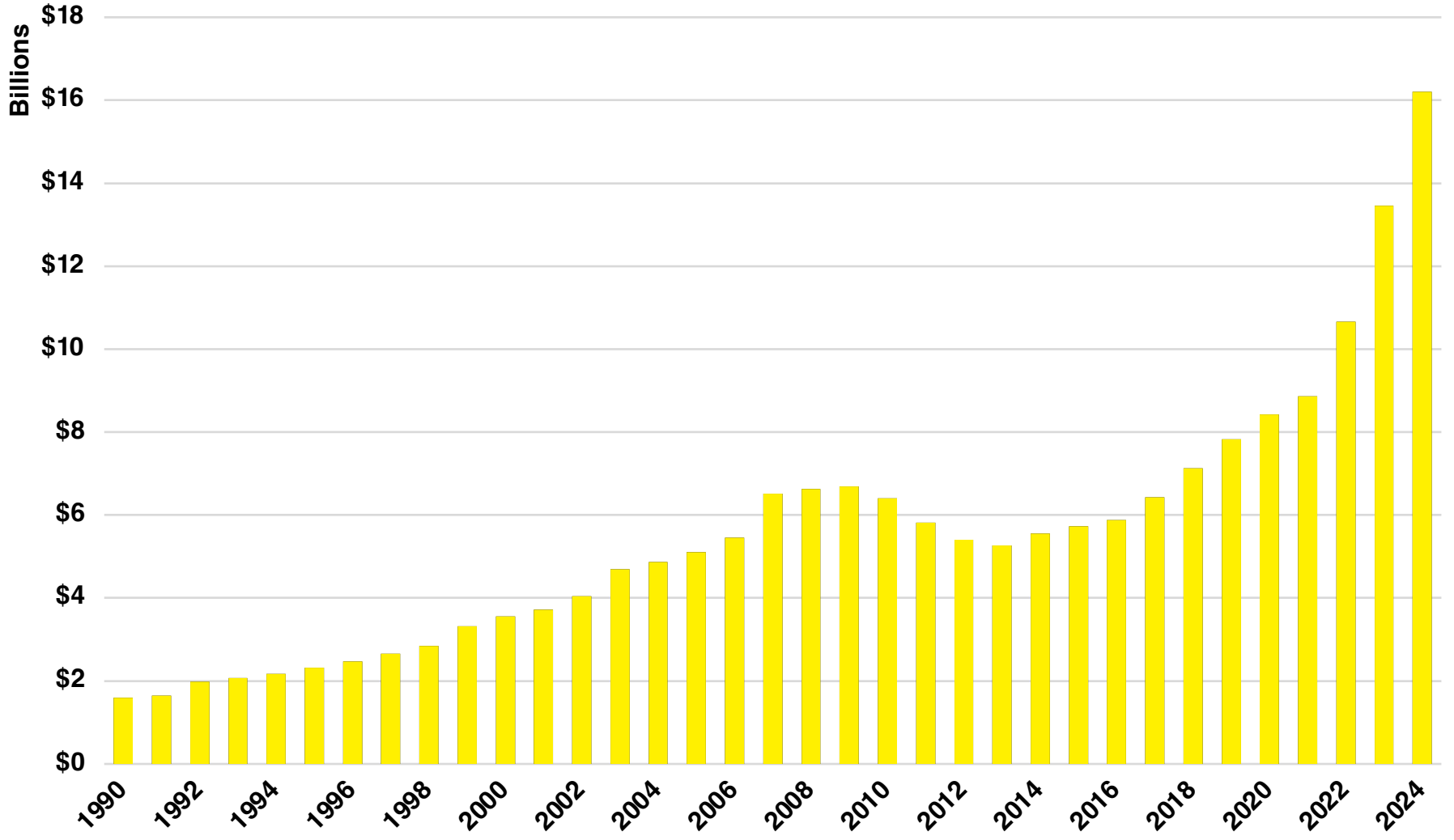
SINGLE FAMILY HOME SALES





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TAX DIGEST 40% ASSESSED VALUE

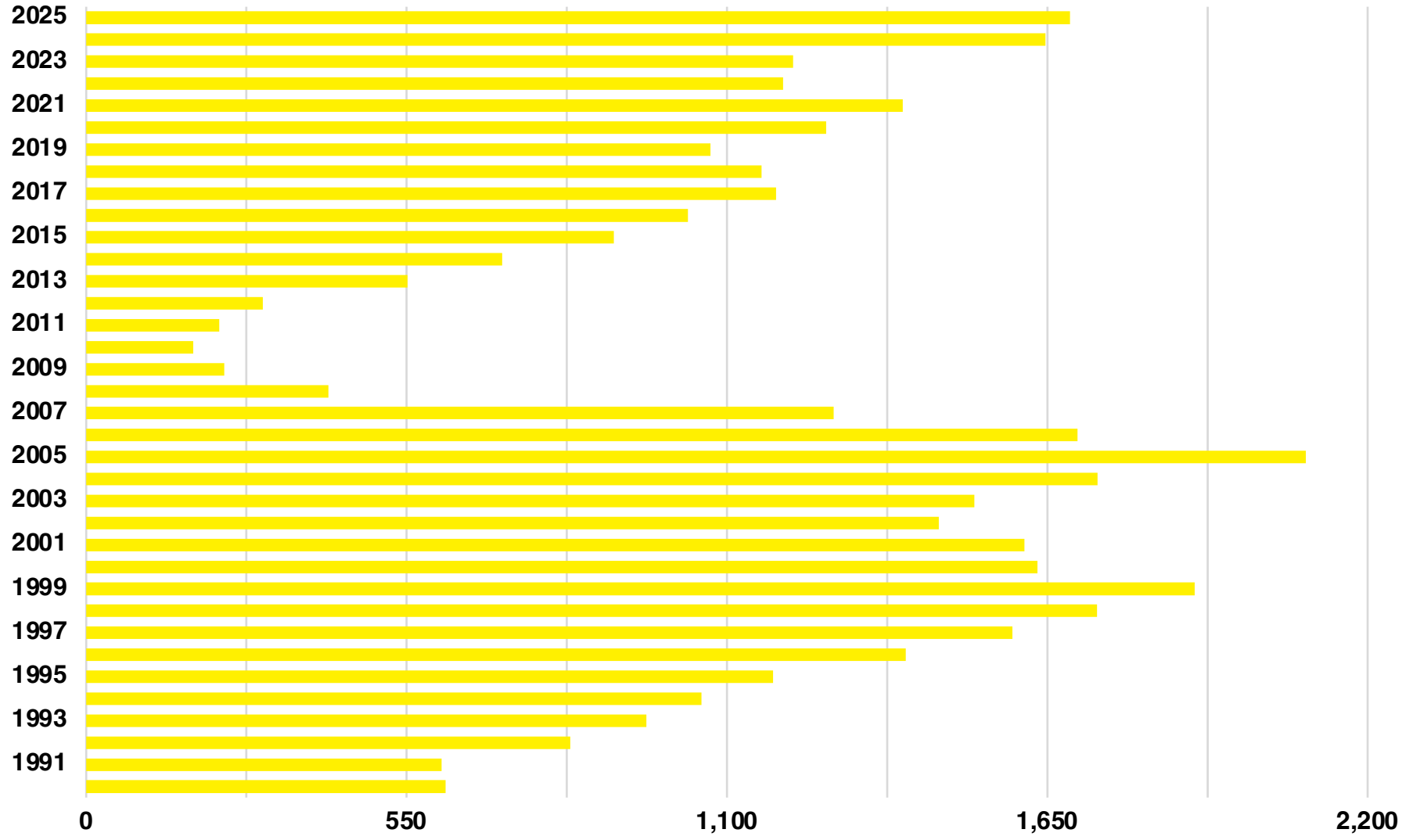


Source: GA Dept of Revenue Consolidated Tax Digest



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SINGLE FAMILY BUILDING PERMITS

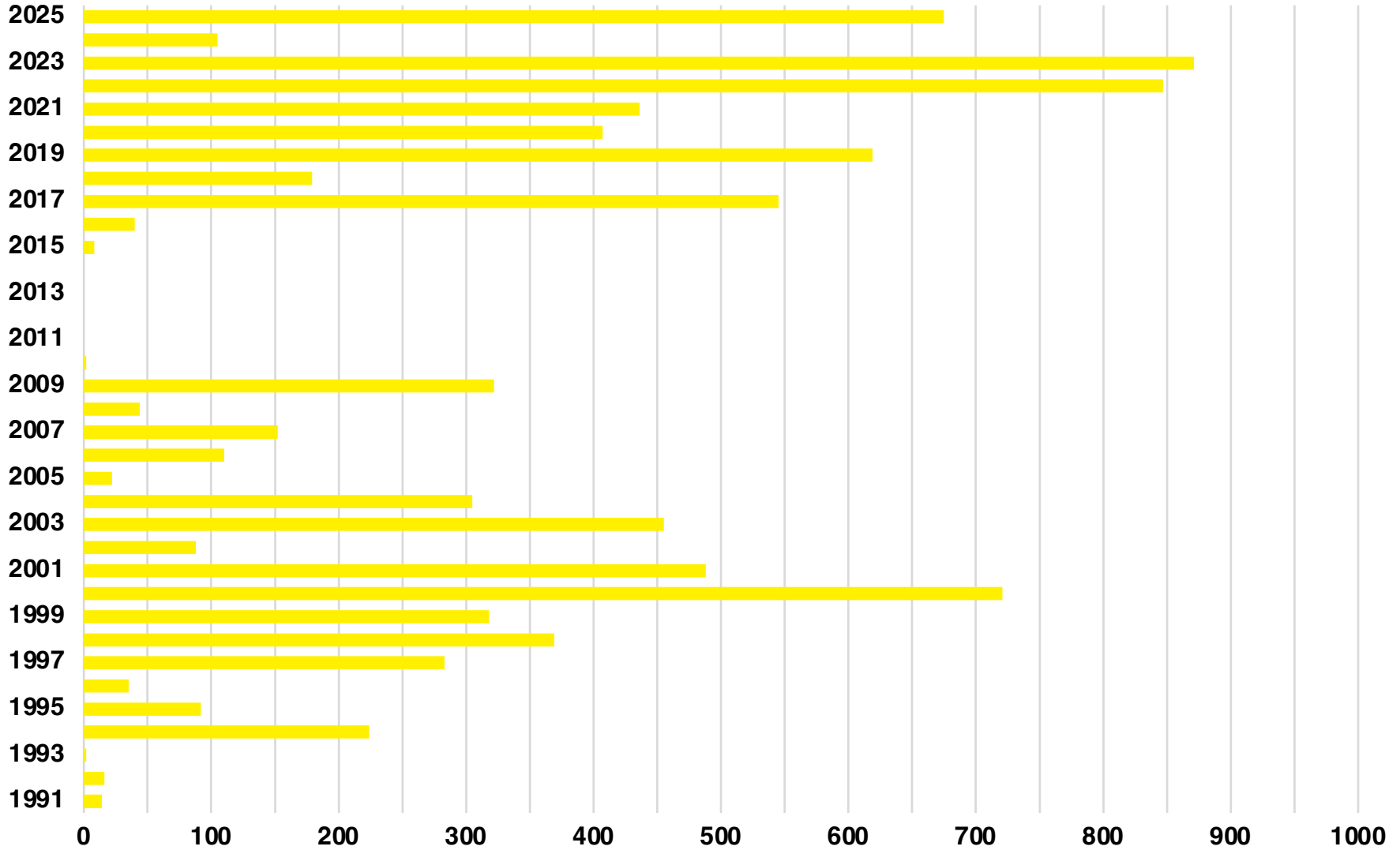


Source: US Census



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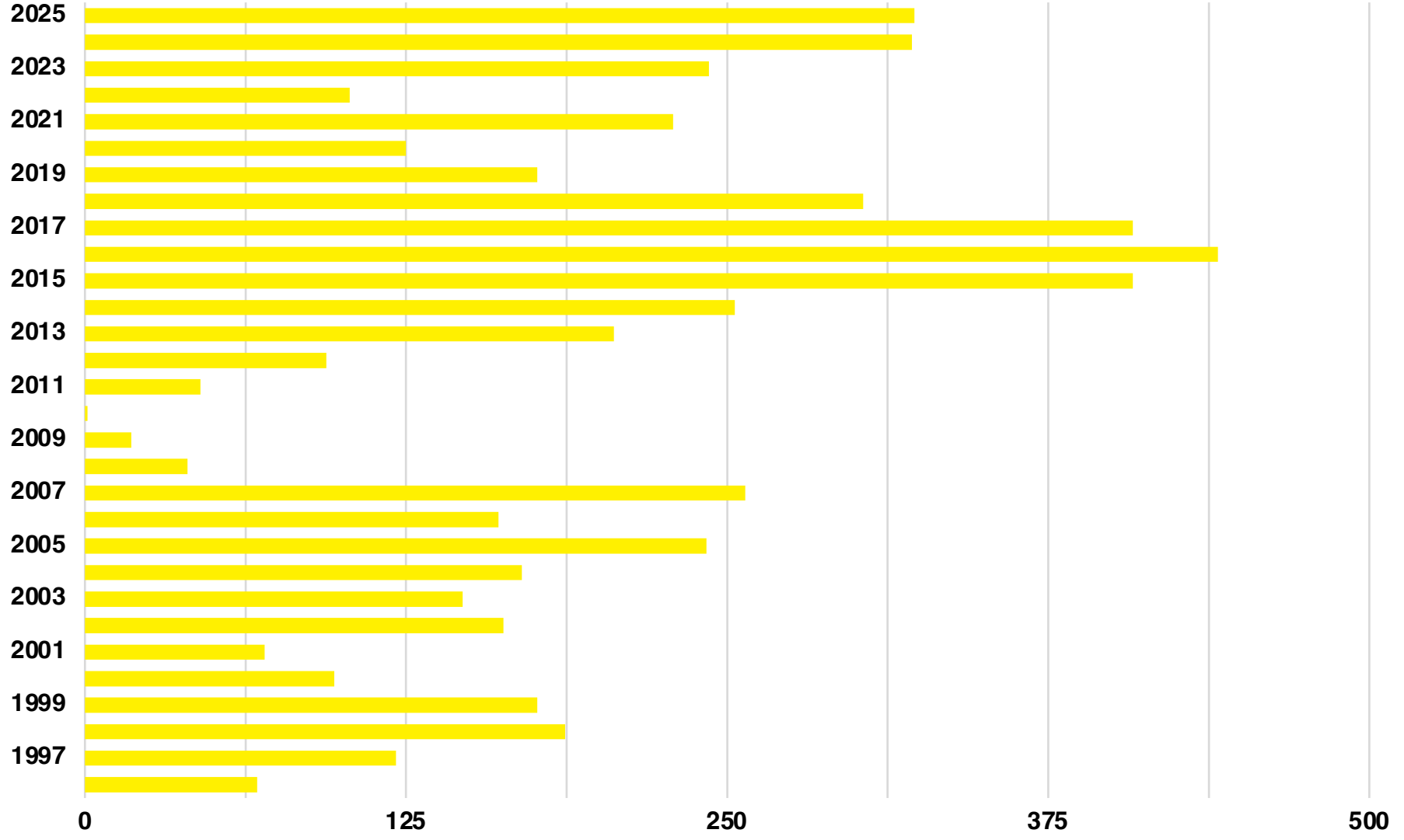
MULTI FAMILY BUILDING PERMITS





GAINESVILLE

SINGLE FAMILY BUILDING PERMITS



Source: US Census



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ZONED ACREAGE

2024

