





Area Labor Profile

Rockdale

County



Updated: Dec 2025

Labor Force Activity

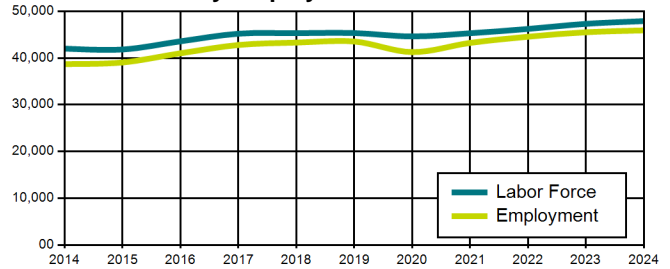
September 2025

	Labor Force	Employed	Unemployed	Rate
Rockdale	47,820	45,874	1,946	4.1%
DeKalb	403,823	389,342	14,481	3.6%
Gwinnett	518,200	501,589	16,611	3.2%
Henry	130,553	125,634	4,919	3.8%
Newton	59,569	57,095	2,474	4.2%
Walton	52,794	51,156	1,638	3.1%
Rockdale Area	1,212,759	1,170,690	42,069	3.5%
Georgia	5,408,978	5,225,359	183,619	3.4%
United States	171,217,000	163,894,000	7,324,000	4.3%

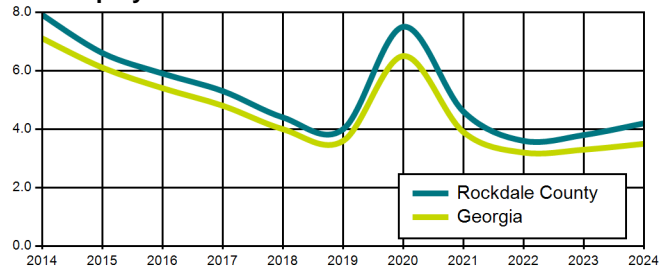
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Rockdale County Employment Trends



Unemployment Rate Trends

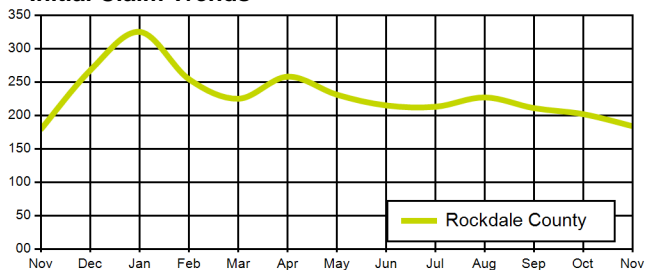


Initial Claims Activity

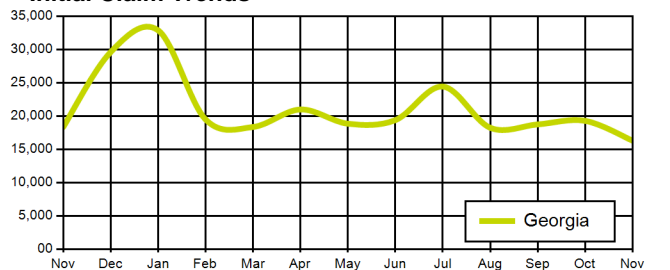
	November 2025	October 2025	September 2025	Total
Rockdale	184	202	211	597
DeKalb	1,347	1,620	1,627	4,594
Gwinnett	1,100	1,357	1,386	3,843
Henry	523	542	560	1,625
Newton	207	283	294	784
Walton	98	131	121	350
Rockdale Area	3,459	4,135	4,199	11,793

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

Initial Claim Trends



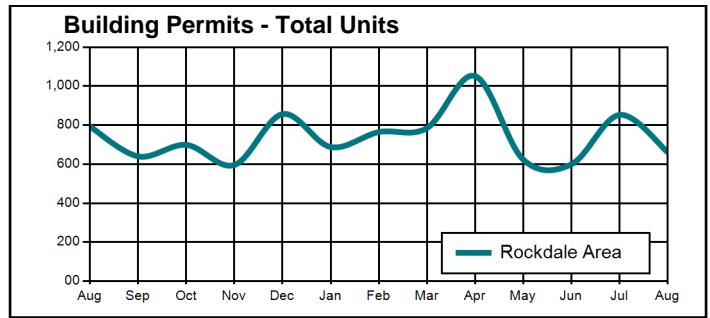
Initial Claim Trends



Building Permit Construction Activity

Rockdale Area				
	August 2025	July 2025	June 2025	Total
Totals	662	853	599	2,114
Family residential	662	596	518	1,776
Multi family resident	0	257	81	338

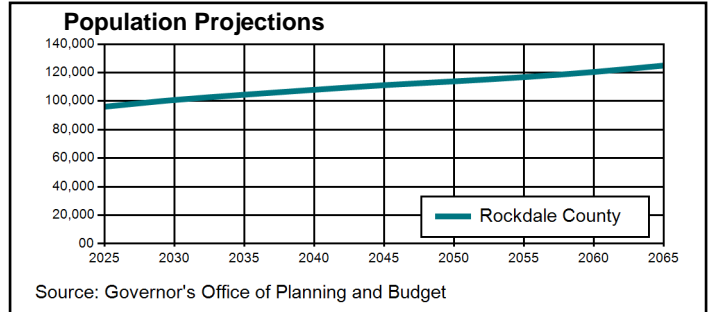
Source: U.S. Census Bureau.



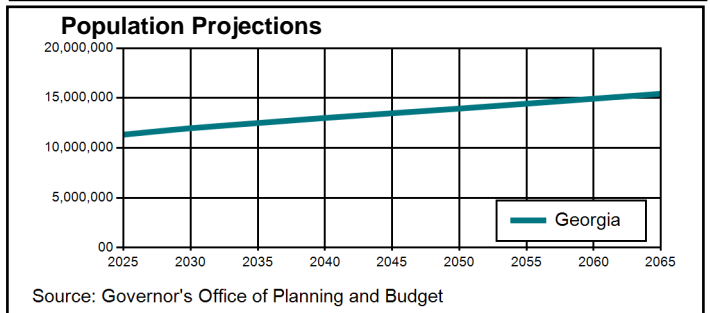
Population Activity

	Annual 2024	Annual 2023	Difference
Rockdale	97,610	95,987	1,623
DeKalb	770,307	762,992	7,315
Gwinnett	1,003,869	983,526	20,343
Henry	259,315	254,613	4,702
Newton	124,010	120,135	3,875
Walton	109,792	106,702	3,090
Rockdale Area	2,364,903	2,323,955	40,948
Georgia	11,180,878	11,029,227	151,651
United States	340,110,988	334,914,895	5,196,093

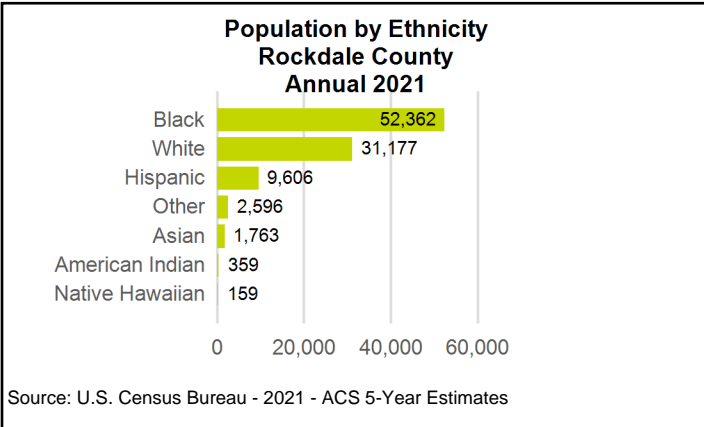
Source: Georgia Department of Labor; U.S. Census Bureau.



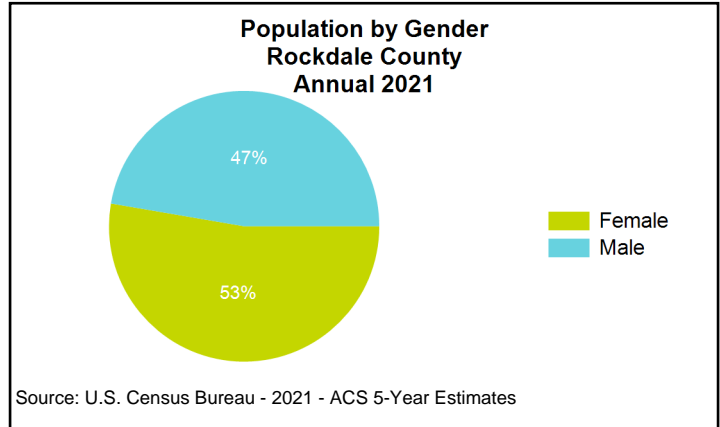
Source: Governor's Office of Planning and Budget



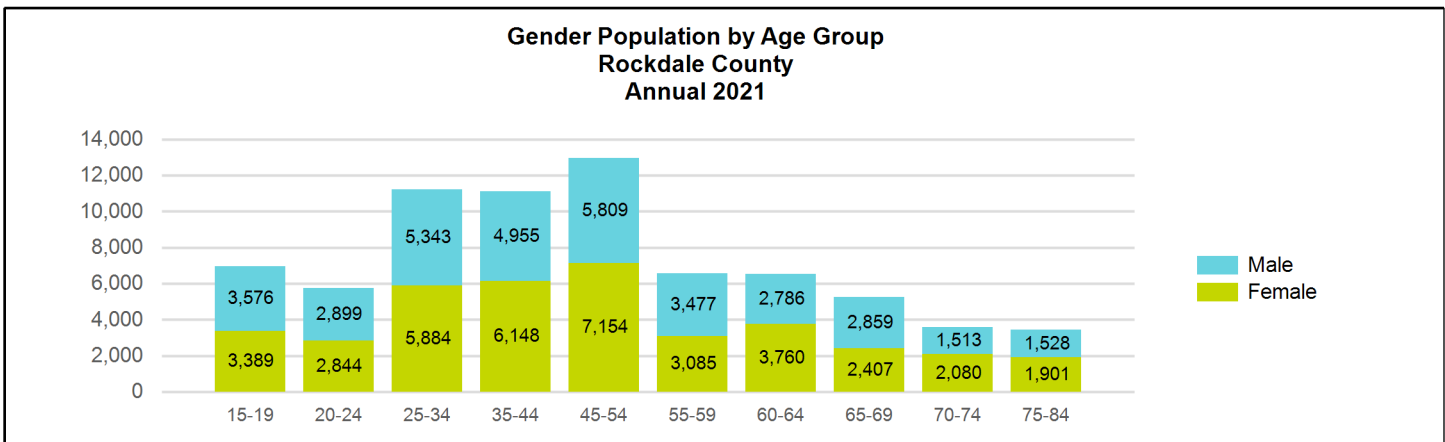
Source: Governor's Office of Planning and Budget



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Source: U.S. Census Bureau - 2021 - ACS 5-Year Estimates



Industry Mix - 2nd Quarter of 2025

INDUSTRY	Rockdale				Rockdale Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	333	9,151	26.1	1,467	8,213	107,498	12.4	1,495
Agriculture, Forestry, Fishing and Hunting	4	13	0.0	854	99	956	0.1	1,205
Mining, Quarrying, and Oil and Gas Extraction	1	*	*	*	26	379	0.0	2,210
Construction	236	3,610	10.3	1,530	5,938	49,385	5.7	1,548
Manufacturing	92	5,515	15.7	1,427	2,150	56,778	6.6	1,450
Food	6	981	2.8	1,230	193	8,164	0.9	1,180
Textile Product Mills	3	9	0.0	975	53	803	0.1	1,077
Apparel	1	*	*	*	24	197	0.0	987
Wood Product	3	*	*	*	62	2,502	0.3	1,259
Paper	10	1,283	3.7	1,477	56	3,867	0.4	1,410
Printing and Related Support Activities	8	40	0.1	939	232	2,509	0.3	1,265
Chemical	11	498	1.4	1,243	194	5,033	0.6	1,529
Plastics and Rubber Products	7	293	0.8	1,218	84	4,829	0.6	1,323
Nonmetallic Mineral Product	2	*	*	*	107	2,739	0.3	1,563
Primary Metal	3	*	*	*	24	489	0.1	1,396
Fabricated Metal Product	13	417	1.2	1,440	218	5,255	0.6	1,228
Machinery	4	*	*	*	152	3,655	0.4	1,899
Computer and Electronic Product	1	*	*	*	132	4,271	0.5	2,290
Electrical Equipment, Appliance, and Component	6	*	*	*	97	3,011	0.3	1,753
Transportation Equipment	1	*	*	*	65	2,502	0.3	1,398
Furniture and Related Product	6	*	*	*	127	2,595	0.3	1,193
Miscellaneous	7	35	0.1	1,022	244	2,751	0.3	1,346
Leather and Allied Product	0	0	0.0	0	6	*	*	*
Petroleum and Coal Products	0	0	0.0	0	11	*	*	*
Textile Mills	0	0	0.0	0	15	186	0.0	1,561
Beverage and Tobacco Product	0	0	0.0	0	54	1,191	0.1	1,228
Service-Providing	2,012	21,156	60.3	1,012	55,314	644,129	74.3	1,271
Utilities	5	150	0.4	1,496	69	3,185	0.4	2,037
Wholesale Trade	109	1,284	3.7	1,594	3,920	51,150	5.9	1,748
Retail Trade	314	4,646	13.2	709	6,903	103,046	11.9	811
Transportation and Warehousing	115	900	2.6	1,172	2,286	34,597	4.0	1,265
Information	32	483	1.4	1,954	1,699	15,867	1.8	2,250
Finance and Insurance	121	626	1.8	1,193	3,165	31,023	3.6	1,691
Real Estate and Rental and Leasing	106	629	1.8	1,680	3,182	14,503	1.7	1,380
Professional, Scientific, and Technical Services	235	1,666	4.7	1,536	9,612	56,504	6.5	1,906
Management of Companies and Enterprises	7	61	0.2	1,684	323	12,424	1.4	2,466
Administrative and Support and Waste Management and Remediation Services	151	1,464	4.2	1,135	4,623	61,641	7.1	1,138
Educational Services	36	302	0.9	688	955	30,105	3.5	2,067
Health Care and Social Assistance	339	4,512	12.9	1,164	7,381	119,091	13.7	1,233
Arts, Entertainment, and Recreation	25	134	0.4	455	1,021	10,750	1.2	672
Accommodation and Food Services	202	3,400	9.7	405	5,376	77,847	9.0	504
Other Services (except Public Administration)	215	899	2.6	905	4,799	22,396	2.6	1,039
Unclassified - industry not assigned	168	55	0.2	970	5,885	3,169	0.4	1,150
Total - Private Sector	2,513	30,362	86.5	1,148	69,412	754,796	87.1	1,302
Total - Government	56	4,737	13.5	1,114	971	111,823	12.9	1,324
Federal Government	7	153	0.4	1,433	165	17,907	2.1	1,864
State Government	22	627	1.8	991	234	13,503	1.6	1,060
Local Government	27	3,957	11.3	1,121	572	80,413	9.3	1,249
ALL INDUSTRIES	2,569	35,099	100.0	1,144	70,383	866,617	100.0	1,305
ALL INDUSTRIES - Georgia					394,870	4,899,057		1,339

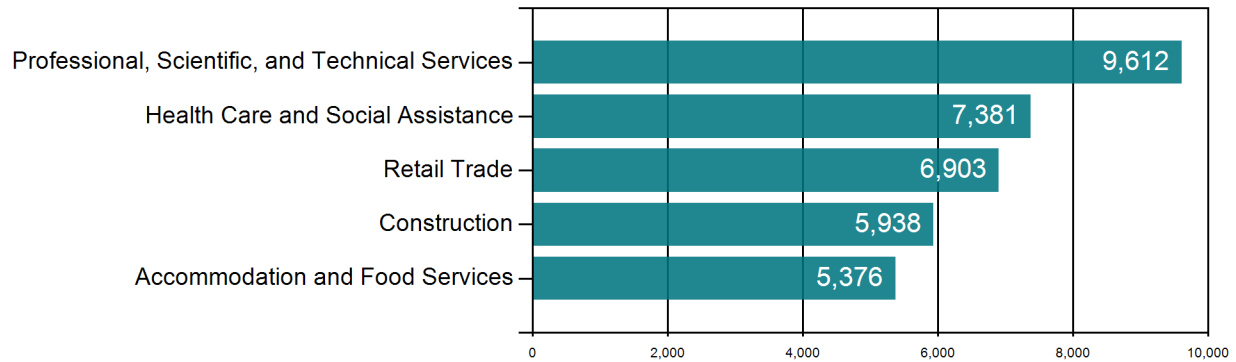
Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2025.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

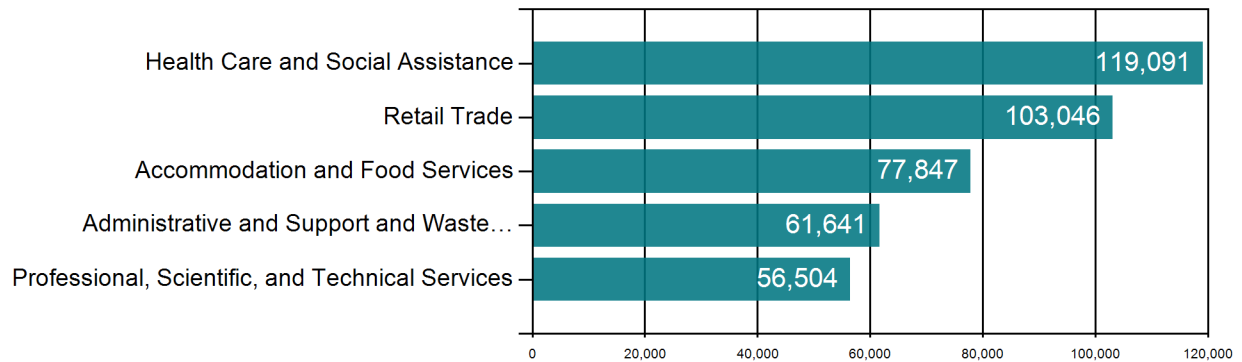
Top Industries - 2nd Quarter of 2025

Rockdale Area

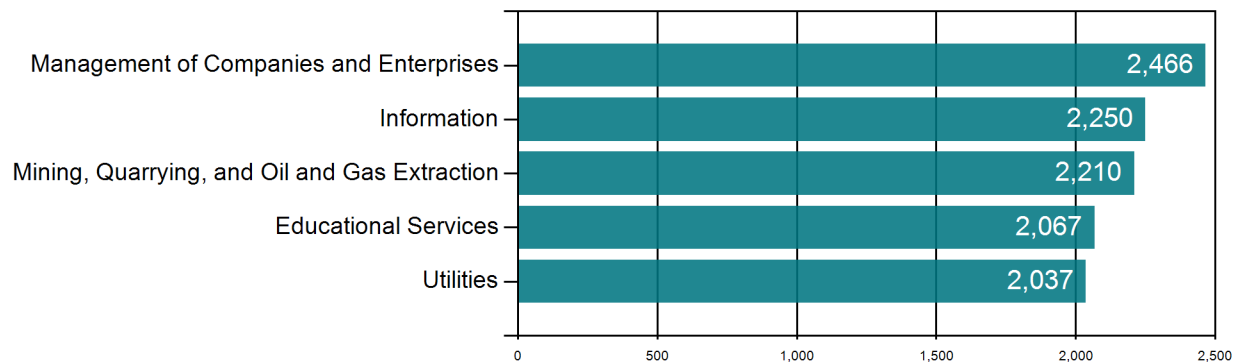
Top Industries by Firms



Top Industries by Employment



Top Industries by Weekly Wages



Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

Technical College Certificate Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Automobile/Automotive Mechanics Technology/Technician	572	530	509	-7.3	-4.0
Child Care Provider/Assistant	181	191	282	5.5	47.6
Computer Installation and Repair Technology/Technician	323	201	252	-37.8	25.4
Accounting Technology/Technician and Bookkeeping	222	222	225	0.0	1.4
Welding Technology/Welder	172	208	224	20.9	7.7
Computer and Information Systems Security/Information Assurance	155	148	207	-4.5	39.9
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	174	181	189	4.0	4.4
Network and System Administration/Administrator	260	112	168	-56.9	50.0
Business Administration and Management, General	126	96	111	-23.8	15.6
Interior Design	55	61	101	10.9	65.6

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Diploma Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Computer and Information Systems Security/Information Assurance	67	59	80	-11.9	35.6
Automobile/Automotive Mechanics Technology/Technician	81	58	59	-28.4	1.7
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	27	46	44	70.4	-4.3
Computer Programming/Programmer, General	43	26	43	-39.5	65.4
Cosmetology/Cosmetologist, General	33	26	41	-21.2	57.7
Business Administration and Management, General	60	42	41	-30.0	-2.4
Early Childhood Education and Teaching	48	49	40	2.1	-18.4
Network and System Administration/Administrator	42	37	39	-11.9	5.4
Accounting Technology/Technician and Bookkeeping	26	41	33	57.7	-19.5
Medical/Clinical Assistant	34	42	30	23.5	-28.6

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Technical College Degree Graduates - 2024

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2022	2023	2024	2022-2023	2023-2024
Computer and Information Systems Security/Information Assurance	84	79	106	-6.0	34.2
Automobile/Automotive Mechanics Technology/Technician	74	47	69	-36.5	46.8
Registered Nursing/Registered Nurse	57	72	69	26.3	-4.2
Network and System Administration/Administrator	54	54	54	0.0	0.0
Business Administration and Management, General	84	60	50	-28.6	-16.7
Computer Programming/Programmer, General	51	36	41	-29.4	13.9
Early Childhood Education and Teaching	43	38	40	-11.6	5.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	30	28	40	-6.7	42.9
Accounting Technology/Technician and Bookkeeping	38	48	34	26.3	-29.2
Administrative Assistant and Secretarial Science, General	24	12	25	-50.0	108.3

Source: Technical College System of Georgia

Note: Please visit TCSG website for any college configuration changes.

Top Ten Largest Employers - 2025*

Rockdale County

Acuity Brands Lighting
 Batchelor And Kimball, Inc.
 DiversiTech Corporation
 Golden State Foods
 Hill Phoenix, Inc.
 Piedmont Rockdale Hospital, Inc.
 Pratt Industries
 Publix Super Markets, Inc.
 Southeast Connections, LLC
 Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Second Quarter of 2025. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Rockdale Area

	<u>COUNTY</u>
Children's Healthcare of Atlanta	DeKalb
Emory Healthcare, Inc.	DeKalb
Emory University	DeKalb
Northside Hospital, Inc.	Gwinnett
Publix Super Markets, Inc.	Gwinnett
State Farm Mutual Auto Insurance Company	DeKalb
The Home Depot	Henry
The Kroger Company	Gwinnett
Walmart	Gwinnett
Walmart	DeKalb

Education of the Labor Force

Rockdale Area

PERCENT DISTRIBUTION BY AGE

	PERCENT					
	OF TOTAL	18-24	25-34	35-44	45-64	65+
Elementary	4.5%	2.1%	3.6%	5.5%	4.4%	6.3%
Some High School	6.7%	14.1%	5.6%	5.9%	5.2%	7.0%
High School Grad/GED	25.1%	33.6%	22.4%	21.2%	24.0%	28.6%
Some College	20.4%	33.3%	19.8%	17.5%	18.8%	18.6%
College Grad 2 Yr	8.2%	4.8%	8.2%	9.2%	9.2%	7.5%
College Grad 4 Yr	21.9%	11.4%	28.2%	23.6%	23.0%	17.9%
Post Graduate Studies	13.2%	0.8%	12.3%	17.2%	15.3%	14.1%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some

Source: U.S. Census Bureau - 2021: ACS 5-Year Estimates.

Georgia Department of Labor Location(s)

Career Center(s)

774 Jordan Lane Bldg. #4
 Decatur, GA 30033-5755

Phone: (404) 679 - 5200 Fax: (404) 679 - 1713

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics Division, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov

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 - INVESTMENTS
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 - COMMERCIAL
 - HOME RENTAL
 - COMMUNITY MANAGEMENT
 - RAW ACREAGE
- RELOCATION
- HOME SERVICES
- CONSULTATION
- RESEARCH
- MORTGAGE
- DEVELOPMENT
- REO

DATA PRODUCTS

- COUNTY DEMOGRAPHICS
- ANNUAL FORECASTS
- DEEP DIVE
- MONTHLY INDICATORS
- TEMPERATURE GAUGES
- LAKE REPORTS
- RESIDENTIAL REPORTS
- COUNTY DASHBOARDS
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